

at the City's heart
CHEAPSIDE

Cheapside Business Alliance Public Realm Vision & Strategy

Executive Summary

October 2026

Gensler NRP AuthenticFutures



Foreword



Charlotte Fletcher,
Chair of Cheapside Business Alliance

“Investing in attractive and inclusive public spaces is an investment in Cheapside’s future prosperity, identity, and success.”

As Chair of Cheapside Business Alliance, I am delighted to introduce our ambitious Public Realm Vision & Strategy for Cheapside. Cheapside has long been one of London’s most significant and historic areas, continually evolving to meet the changing needs of the City while retaining its distinctive character and heritage. This document sets out a

shared ambition for the future of Cheapside, identifying opportunities to enhance and shape the area so that it remains an attractive and resilient destination for businesses, workers, residents, and visitors alike.

A high-quality public realm is integral to the success and welcoming nature of the district. Streets and public spaces shape how people experience Cheapside, with placemaking and other interventions leading to increased dwell time, attracting investment, and helping to create a sense of identity and place. Investing in attractive and inclusive spaces is therefore not only an investment in the environment, but an investment in Cheapside’s future prosperity and identity.

This effort sets out a clear vision for Cheapside’s public realm, alongside a strategy for how this can be achieved, identifying key priorities including strengthening local character, improving connectivity, enhancing public spaces, and creating a more vibrant, inclusive, and welcoming destination seven days a week.

Collaboration lies at the heart of this vision, aligning closely with the City of London’s draft City Plan 2040 and their ongoing investment in the Cheapside area. Developed through extensive engagement with the

public, businesses, and stakeholders, the Vision & Strategy reflects the need for a coordinated approach to shaping Cheapside’s future. We recognise that lasting change can only be achieved through a collaborative approach and shared commitment. As the area’s Business Improvement District, Cheapside Business Alliance is committed to working in partnership with the City of London Corporation, local property owners, businesses, and the wider community to realise this vision.

I am proud to present this Public Realm Vision & Strategy, as both a statement of ambition and a framework for delivery. By working together, we can deliver this shared, long-term success and start a new chapter for Cheapside, continuing its evolution as one of the City’s most iconic and distinctive destinations.

I would like to thank everyone who has contributed to the development of this document, and I look forward to working collaboratively to bring its vision to life.



Statement from the City of London Corporation

The City of London Corporation welcomes Cheapside Business Alliance's Public Realm Vision & Strategy and recognises its contribution to shaping the future of the area, alongside the ongoing delivery of our Enhancing Cheapside Programme. The proposals provide inspiration, complement the City Corporation's ongoing investment in the public realm, and align closely with key strategic priorities, including the City Plan 2040, the Transport Strategy, the Climate Action Strategy, and our flagship Destination City policy.

We recognise the ambition of the businesses and workers within the Cheapside BID area. As Cheapside continues to evolve through significant growth and transformation, the Vision offers valuable ideas for enhancing the quality, accessibility, and character of the public spaces that connect and enrich this thriving area.

Through meaningful engagement with the City Corporation and the City's diverse stakeholders, Cheapside Business Alliance has demonstrated a commitment to fostering a more dynamic, inclusive, safer, cleaner, and greener public realm for residents, businesses,

and visitors alike. By continuing to engage with stakeholders across the City, the BID is helping to shape a public realm that meets the needs of a dynamic and evolving urban centre. We support the efforts of Cheapside Business Alliance and other City Business Improvement Districts and look forward to their continued contribution to the City's growth and success.

Role of Cheapside Business Alliance

Cheapside Business Alliance is a key partner and catalyst for change, bringing together businesses, landowners, and the City of London Corporation to deliver a shared vision for Cheapside.

This Public Realm Vision & Strategy builds on these partnerships, providing a framework for investment, placemaking, and public realm improvements. The BID will support delivery through targeted projects, greening, events, activations, and pilot interventions, while helping develop the evidence base for larger transformational schemes.

By convening stakeholders, championing the Vision & Strategy, and building momentum for investment, the BID will play a central role in shaping a more distinctive, vibrant, and resilient future for Cheapside.



Introduction

A Unique District at the Heart of the City
Established over a decade ago, Cheapside Business Alliance (CBA) is the City of London's (CoL) first Business Improvement District, representing one of the Square Mile's most historic and dynamic areas. Anchored by St Paul's Cathedral, the Bank of England, and the Royal Exchange, Cheapside is evolving into a vibrant, seven-day destination that brings together business, culture, retail, and leisure.

As investment and growth continue across the area, Gensler, NRP, and Authentic Futures have worked with CBA, the CoL, and local stakeholders to develop a Public Realm Vision & Strategy that establishes a long-term framework for change. Building on analysis, engagement, and strategic thinking, it identifies opportunities to improve connectivity, strengthen identity, enhance streets and public spaces, and support the CoL's wider Destination City ambitions.

Through a shared vision and coordinated investment, the strategy provides a roadmap for a more distinctive, connected, and resilient future for Cheapside. It establishes a framework for collaboration between public and private stakeholders, helping to align priorities, unlock opportunities, and guide long-term transformation across the district.

Listening to Cheapside
To ensure the Public Realm Vision & Strategy for Cheapside is rooted in real experience, insight, and evidence, a three-part engagement and research approach was used. This brought together firsthand observation, expert and local knowledge, and lived user experience to build a rounded understanding of how the area works today. The insights gathered informed opportunities to improve how the area functions in the future.



Key Strategic Insights



From workplace to neighbourhood



From movement to staying

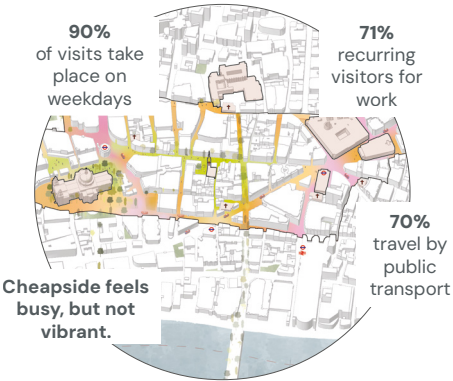


From heritage backdrop to lived experience



From traffic corridor to people-first streets

The area needs more moments of surprise, discovery, and delight.



Cheapside feels busy, but not vibrant.

Note: All data retrieved from Gensler's on-street and online survey.

Cheapside Reimagined: A Vision for Cheapside's Future

Cheapside Reimagined sets a bold new role for the BID area: **to become one of London's great urban connectors**, linking the City north to south, east to west, and people to place.

This is about more than streets. It is about giving Cheapside Business Alliance district a **clear identity and civic weight** within the wider city.

North-South: The City's Civic Spine

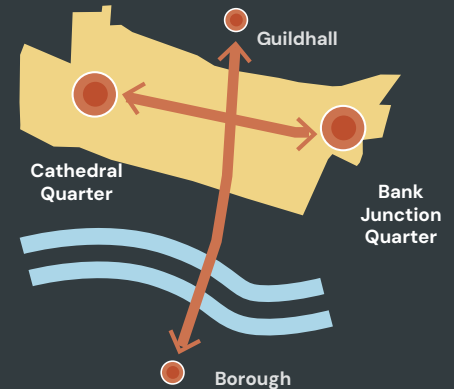
Cheapside sits on a powerful north-south corridor linking Guildhall and the historic City to the Thames and Borough. The Vision strengthens this route as a connected sequence of streets, spaces, and landmarks, transforming movement into a richer urban experience.

East-West: The Capital's Street of Exchange
Connecting the Bank Junction Quarter and Cathedral Quarter, Cheapside becomes a people-first civic street where commerce, culture, and everyday life intersect. Enhanced walkability and public life transform it from a route between destinations into a destination itself.

A District with a Clear Identity

Together, these connections reposition Cheapside from a place people pass through to one they actively recognise, navigate towards, and remember. The Vision establishes Cheapside as a distinctive civic spine, cultural crossroads, and key destination at the heart of the City.

Rooted in History, Renewed for the Future



**Distinctly
Cheapside**



**The Extraordinary
Everyday**



**A People's
Place**



**The City
in Bloom**

Drivers of Change

Shaped by policy and the voices of businesses, workers, residents, and visitors, these Drivers of Change respond directly to the ambitions identified through engagement. Stakeholders consistently called for a Cheapside that is more than a place of work. They wanted a destination with a stronger sense of identity, a richer and more varied public life, and streets that prioritise people, rather than movement alone.

The Vision in Action

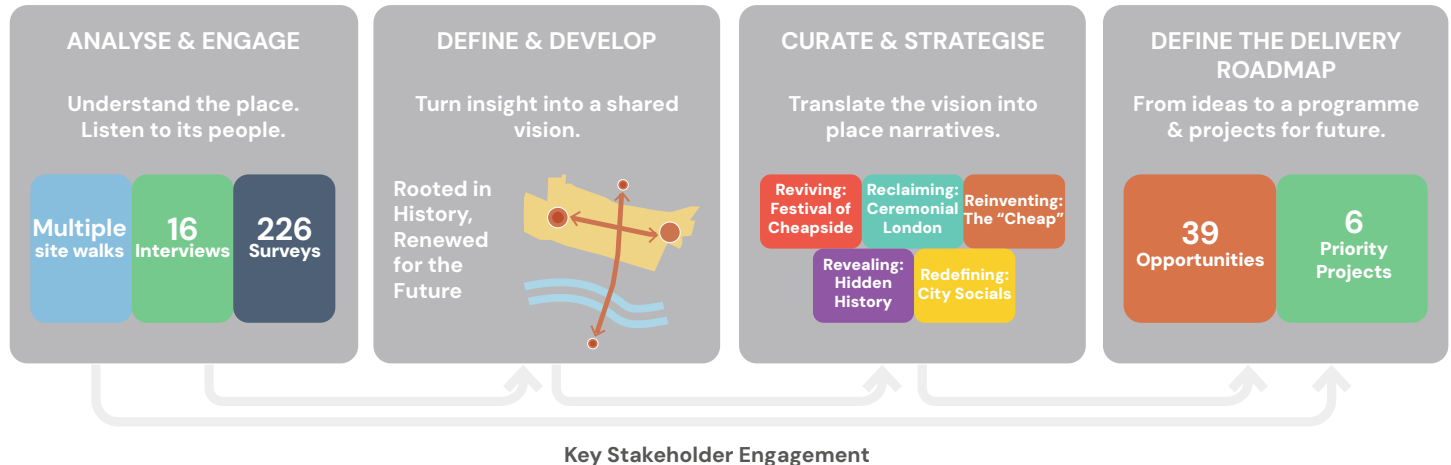
The Public Realm Vision & Strategy brings together analysis, engagement, visioning, and prioritisation to establish a coordinated programme for Cheapside. The process moves from understanding how the area functions today to defining a shared ambition, testing opportunities for change, and identifying the interventions with the greatest potential to deliver lasting impact.

The result is a clear framework for action: a connected network of interventions shaped by a series of place narratives, six priority projects, and a coordinated programme of investment. The place narratives define Cheapside's future role as a civic spine, cultural crossroads, and destination at the heart of the City, while the priority projects focus investment on the areas with the

greatest potential to unlock change, improve connectivity, and enhance the experience of its streets and spaces.

Together, these create a clear and deliverable roadmap, combining near-term interventions that can demonstrate visible progress with longer-term opportunities that support the district's ongoing transformation.

The Process: Our Journey



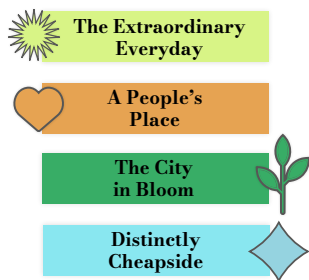
The Outcomes: One Network of Opportunities

39 PRIORITIES, OPPORTUNITIES, & CATALYST PROJECTS

A coordinated programme of interventions across Cheapside, responding to unique Place Narratives, different character areas, and opportunities while contributing to the wider vision.

4 DRIVERS OF CHANGE

These four drivers translate policy ambition and what people want from Cheapside into a clear direction for Cheapside. Together, they respond to the City's priorities for a greener, more inclusive, experience-led centre while reflecting the desire for more character, more places to pause and meet, better everyday journeys, and a stronger connection to nature.

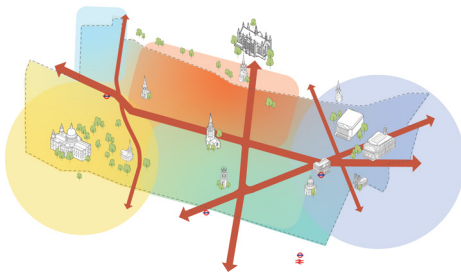


6 PRIORITY PROJECTS

Six catalytic projects identified as the focus for delivery, with the potential to deliver visible improvements, strengthen connections, and enhance the experience of Cheapside.

5 CHARACTER AREAS

Five character areas capture the unique identity, role, and opportunities of different parts of Cheapside, while ensuring they work together as part of a wider public realm network.

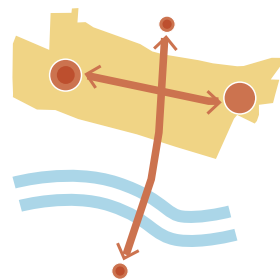


3 DELIVERY HORIZONS

A phased programme of short-, medium-, and long-term actions, balancing early, visible improvements with more complex projects that require further study, stakeholder engagement, funding, and approvals.

1 CONNECTED VISION

One shared vision, linking places, projects, and people. The vision brings together people's experiences, stakeholder insight, policy priorities, and delivery realities to create a shared direction for Cheapside. It turns diverse perspectives into a coordinated framework for action, focused on what matters most and where change can have the greatest impact.



The 5 Place Narratives

Guiding Future Intervention

The five Place Narratives translate Cheapside's historic DNA into a contemporary framework for shaping its future. Each captures a distinct aspect of the area's identity, character, and patterns of use, providing a lens through which to understand its potential and guide change. Together, they create a shared language for connecting Cheapside's history with its future, helping to ensure that new interventions build on what makes the place distinctive.

The narratives are not intended as fixed identities or standalone themes, but as principles that can inform the design, programming, and activation of the public realm. They guide where and how interventions can strengthen character, create new experiences, support activity, and improve connections across the area. Together, they help shape a public realm that is distinctive, adaptable, and responsive to the needs and opportunities of Cheapside's future.

Reviving: Festival of Cheapside

Cheapside emerges as London's primary marketplace.



Cheapside - Reclaiming London's Historic High Street

A vibrant setting for gathering, exchange, and celebration, with flexible public spaces supporting markets, festivals, and seasonal events. These interventions can bring activity and people together, creating a more animated and engaging experience throughout the year.

Reclaiming: Ceremonial London

Cheapside becomes London's great ceremonial route.



Queen Victoria Street - Transforming a Junction into a Civic Destination

A distinctive civic route that celebrates movement, arrival, and spectacle, with improved pedestrian connections and spaces for gathering, performance, and public events. These interventions can create a stronger sequence of experiences, transforming movement through Cheapside into a more memorable journey.

Reinventing: The “Cheap”

The street becomes a showcase of London's economic identity.



Bread Street - Bringing History to Life

A dynamic and creative showcase of enterprise, innovation, and exchange, with spaces that support business and everyday activity. These interventions can strengthen Cheapside's commercial identity while creating a more engaging experience for workers, visitors, and businesses.

Revealing: Hidden History

The Great Fire devastates Cheapside & the city rebuilds itself.



Lothbury Junction - Creating a Green Gateway to Cheapside

A richer, more legible public realm that reveals Cheapside's hidden stories through interpretation, art, and storytelling. These interventions can create moments of discovery, connecting people with the layers of history beneath the streets and buildings.

Redefining: City Socials

Cheapside becomes one of the busiest commercial streets in Europe.



Royal Exchange Passage - Elevating a Pedestrian Connection

A lively setting for social interaction, with spaces that encourage people to pause, meet, and spend time beyond the working day. These interventions can bring more life to the street, supporting a stronger sense of community and activity throughout the day and evening.

Plan of Work

The Plan of Work provides a flexible roadmap for delivering improvements, identifying 39 key priorities, opportunities, and catalyst projects that will help shape a more vibrant, accessible, and resilient urban environment. Developed through collaboration with Cheapside Business Alliance and key stakeholders, the Vision & Strategy establishes a coordinated framework for future investment and delivery, ensuring that public realm interventions support the wider vision for Cheapside's continued evolution.

Reviving: Festival of Cheapside

- F1** Western Gateway
- F2** Eastern Gateway
- F3** New Change
- F4** Cheapside/King–Queen Street Jct
- F5** Cheapside Civic Spine

Reclaiming: Ceremonial London

- R1** King–Queen Street Corridor
- R2** Potential Extension to River
- R3** Queen Victoria Street Jct

Reinventing: The “Cheap”

- C1** Wood Street
- C2** Goldsmith Street
- C3** Milk Street
- C4** Bread Street
- C5** Honey Lane
- C6** Ironmonger Lane
- C7** Old Jewry
- C8** Grocers' Hall Court

Revealing: Hidden History

- H1** Civic Threshold of St Paul's Cathedral
- H2** North/South Route
- H3** St Paul's Station Experience
- H4** Moorgate/Lothbury/Princes Street Jct
- H5** St Augustine
- H6** St Vedast–alias–Foster
- H7** St Mary–le–Bow
- H8** St Lawrence Jewry

- H9** St Mary Aldermary
- H10** St Stephen Walbrook
- H11** St Mary Woolnoth*
- H12** St Margaret Lothbury*
- H13** Cheapside Hoard
- H14** Great Conduit/Mithraeum/London Stone etc

Redefining: City Socials

- S1** Gresham Street Western Entrance
- S2** New Change/Watling Street Jct
- S3** Watling Street
- S4** Queen Victoria Street/Cannon Street
- S5** Paternoster Square
- S6** Wood Street Jct
- S7** Aldermanbury Jct
- S8** St Pancras Church Garden
- S9** Royal Exchange Passage

Note: *Outside the CBA boundary; delivery of proposed strategy interventions to be coordinated with adjacent BIDs and stakeholders.



Reviving: Festival of Cheapside

Spatial Challenge

Cheapside sits at the heart of the City but functions more as a thoroughfare than a destination. While busy, safe, and commercially successful, stakeholder engagement highlighted a lack of identity, animation, and reasons to stay beyond the working day. The opportunity is to unlock its potential as a more distinctive, social, and civic destination.

People's Ask

Stakeholders want Cheapside to evolve from a movement corridor into a place with a stronger sense of identity and experience. Survey feedback, and the Ground Floor Use Study, highlighted demand for more activation, dwell opportunities, and cultural programming, with seasonal events, markets, and temporary interventions bringing activity throughout the week and year.

Proposal

Reviving: Festival of Cheapside reinvigorates the corridor as London's contemporary civic marketplace, animating its historic civic marketplace, animating its historic spine through festivals, public art, markets, and public realm enhancements. A network of gateways, cultural destinations, and activated spaces reconnects Cheapside to surrounding landmarks and streets.



Interventions

- F1** Western Gateway
- F2** Eastern Gateway
- F3** New Change

- F4** Cheapside/King-Queen Street Jct
- F5** Cheapside Civic Spine

Priority Project 1:

F5

Cheapside Civic Spine

Reviving Cheapside as a place to gather, celebrate, and exchange: A flexible public realm intervention creates a stronger everyday identity for Cheapside, while allowing the street to transform when the occasion demands it.

Celebrate
Cheapside

Lighting of
the Church

Sculpture &
Green

Anchor in Identity

Place for Exchange

Current Image

Festival Day Market

Temporary closure of the street to recreate a contemporary retelling of the 'Cheap' identity via a vibrant market.



Reclaiming: Ceremonial London

Spatial Challenge

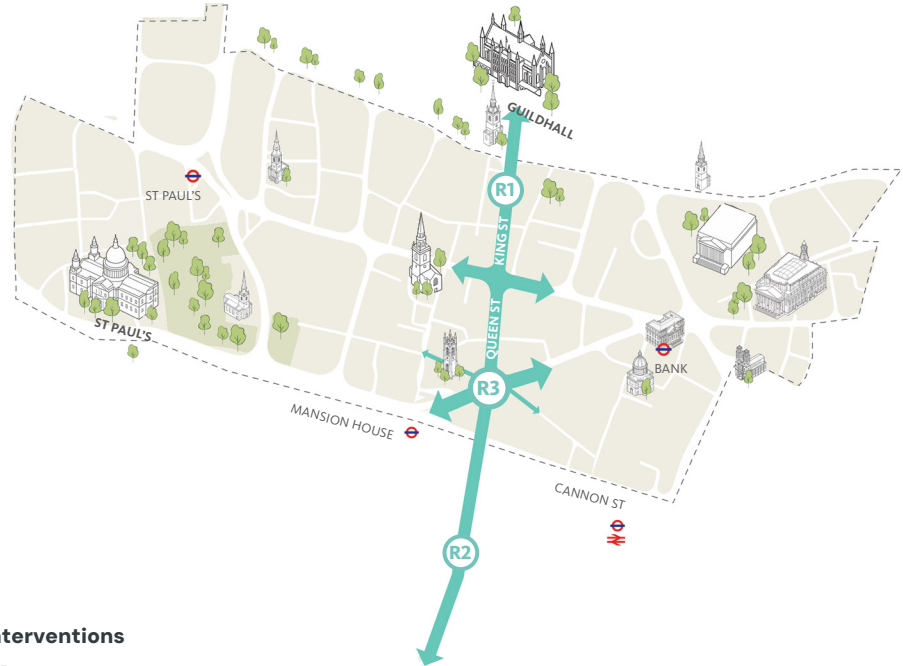
Cheapside sits at the heart of the City of London, yet its historic connection to the Thames and London's ceremonial traditions has become fragmented. Former processional routes and gathering spaces now function largely as movement corridors, making this heritage difficult to experience and understand.

People's Ask

Engagement highlighted a corridor rich in civic and heritage assets but weakened by traffic, underused spaces, poor wayfinding, and limited cultural activity. Stakeholders identified an opportunity to better reveal Cheapside's historic stories through public realm improvements, cultural programming, and events that strengthen its ceremonial identity.

Proposal

Reclaiming: Ceremonial London reconnects Cheapside to the Thames through enhanced routes, public realm improvements, and cultural activation. The strategy transforms movement into an experience of arrival, storytelling, and civic identity, using events and immersive public spaces to re-establish Cheapside as a vibrant ceremonial landscape linked to London's river origins.



Interventions

- R1** King-Queen Street Corridor
- R2** Potential Extension to River
- R3** Queen Victoria Street Jct

Priority Project 2:

R3

Queen Victoria Street Jct

This vision reimagines the junction as more than a point of movement; it becomes a memorable gateway to Cheapside and a vibrant public space that reflects the area's heritage, character, and evolving identity.

Current Image



Lighting of
the Church

Celebrating
Identity

Greening &
Seating

Place for Pause

Pedestrian
Comfort

Reinventing: The “Cheap”

Spatial Challenge

Cheapside is one of the City of London’s most historic streets, yet its identity as a place of making, trade, and civic exchange has become less visible over time. Once animated by guilds, merchants, and craftspeople, it now functions primarily as a commercial corridor, with limited opportunities for creativity and cultural participation.

People’s Ask

Engagement identified opportunities to reintroduce markets, maker-led activity, and cultural events that reconnect Cheapside with its heritage of craftsmanship and exchange. The ambition is to create a contemporary destination where making, culture, and commerce are more visible in the public realm.

Proposal

Reinventing: The “Cheap” reimagines Cheapside as a modern centre of creativity, exchange, and participation. Through markets, workshops, installations, and maker-led events, the strategy celebrates the area’s artisan heritage while supporting emerging talent and establishing Cheapside as a contemporary Street of Power & Craft where commerce, culture, and creativity come together.



Interventions

C1

Wood Street

C2

Goldsmith Street

C3

Milk Street

C4

Bread Street

C5

Honey Lane

C6

Ironmonger Lane

C7

Old Jewry

C8

Grocers' Hall Court

Priority Project 3:

The “Cheap” Kit-of-Parts

A Contemporary Street for Power & Craft – A flexible family of public realm elements, cultural interventions, and heritage interpretation can be deployed individually or in combination to animate Cheapside’s historic streets, celebrate making and exchange, and create a distinct identity across the BID area.

SPATIAL INFRASTRUCTURE KIT

A palette of public realm interventions is proposed across Cheapside, including **pocket parks, social seating, heritage lighting, heritage markers, wayfinding, and rain gardens**. These interventions enhance biodiversity, improve comfort and connectivity, celebrate local identity, and strengthen climate resilience.

EXPERIENCE & PROGRAMMING KIT

Provides a flexible programme of activations that celebrate local culture and creativity, including **craft markets, live making workshops, performances, projection mapping, digital and augmented reality heritage trails, and seasonal markets** that bring activity to the area throughout the year.

CULTURAL IDENTITY KIT

Strengthens local distinctiveness by celebrating heritage, craft, and innovation through **guild and trade narratives, public art, seasonal planting, historic gateways and temporary installations** that encourage discovery and reinforce a strong sense of place.



Bread Street & Watling Street Intersection

- 1 Planting of wheat on Bread Street to showcase its heritage in the public realm
- 2 Heritage & narrative interpretation of Bread Street & its historical relevance to the City
- 3 Appropriate seating to support pause & dwell time
- 4 Opportunity to have more greening & support resilience in the City

Revealing: Hidden History

Spatial Challenge

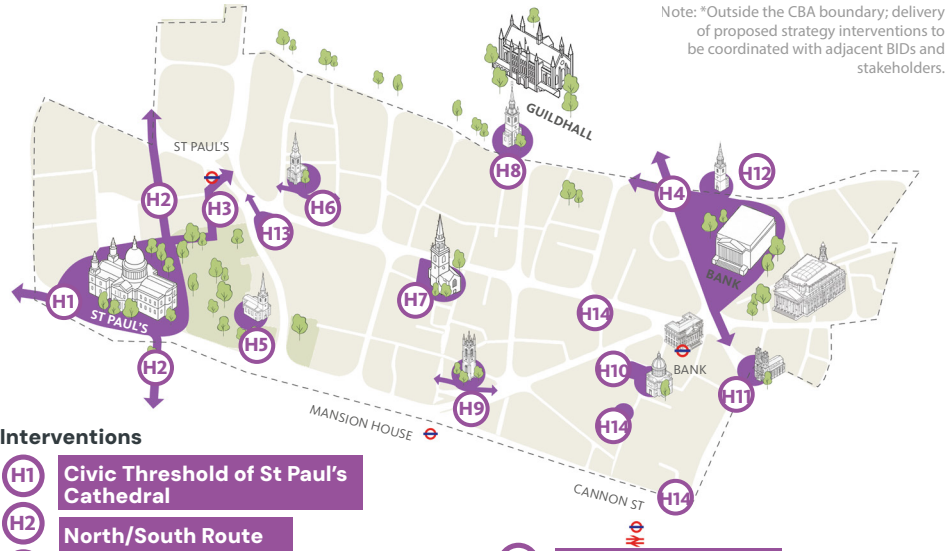
Cheapside sits above layers of Roman, medieval, and commercial history, yet much of this heritage remains hidden from everyday experience. While rich in stories and historic assets, interpretation is fragmented and often disconnected from the life of the street. As a result, the area is historically significant but lacks immersive, collective, and after-hours cultural experiences.

People's Ask

Stakeholders identified a strong opportunity to reveal Cheapside's hidden histories and re-establish its role as a place of exchange, culture, and civic life. There is a desire to use light, sound, performance, and digital experiences to transform the public realm into a richer and more participatory cultural destination.

Proposal

Transforming Cheapside into a living archive where heritage is experienced through installations, projections, soundscapes, performances, and seasonal events. By reconnecting hidden stories, historic routes, and civic traditions, the strategy creates a distinctive cultural identity and a more vibrant destination throughout the day and into the evening.



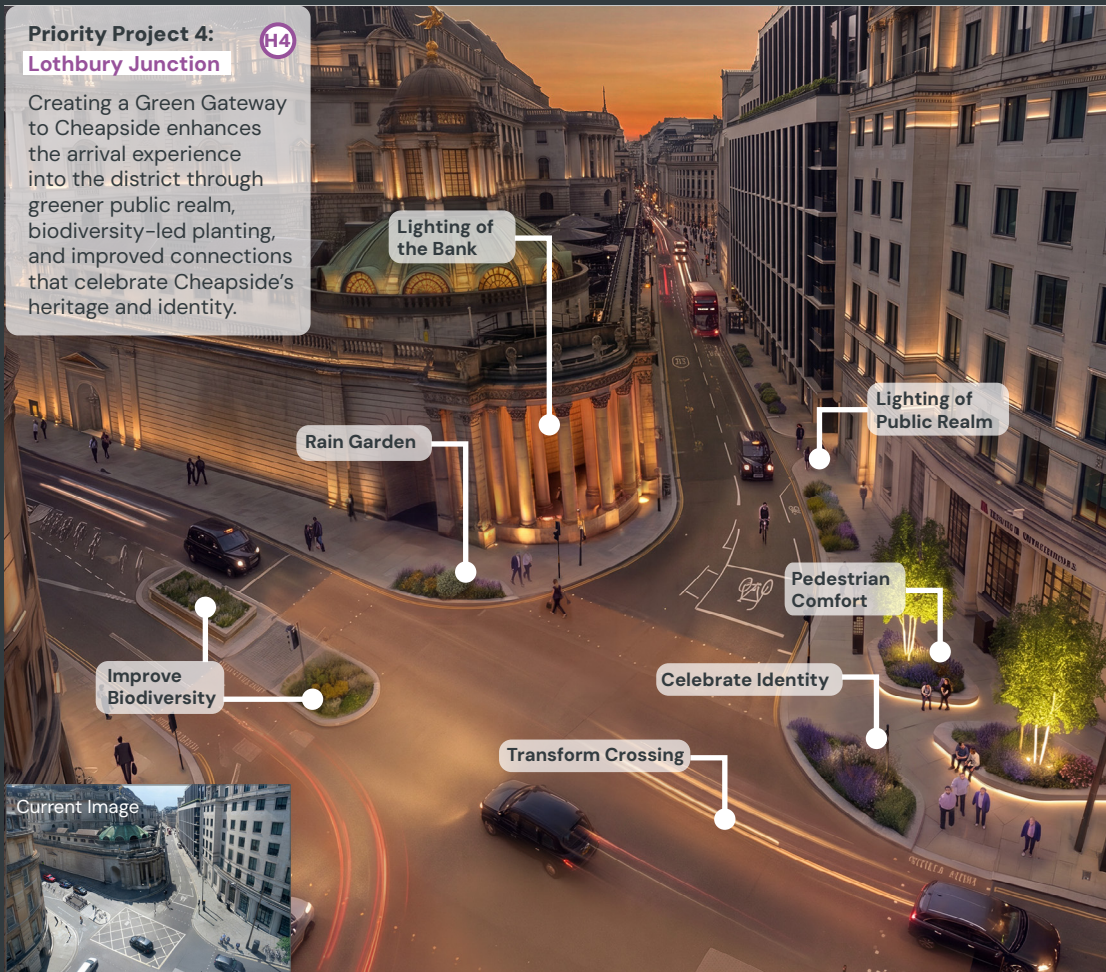
Interventions

- | | | | |
|-----------|---|------------|---|
| H1 | Civic Threshold of St Paul's Cathedral | H9 | St Mary Aldermary |
| H2 | North/South Route | H10 | St Stephen Walbrook |
| H3 | St Paul's Station Experience | H11 | St Mary Woolnoth* |
| H4 | Moorgate/Lothbury/Princes Street Jct | H12 | St Margaret Lothbury* |
| H5 | St Augustine | H13 | Cheapside Hoard |
| H6 | St Vedast-alias-Foster | H14 | Great Conduit/Mithraeum/London Stone etc |
| H7 | St Mary-le-Bow | | |
| H8 | St Lawrence Jewry | | |

Priority Project 4: Lothbury Junction

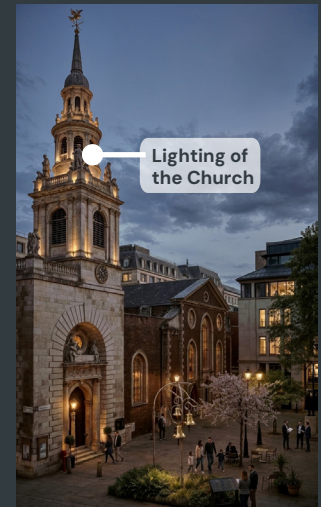
H4

Creating a Green Gateway to Cheapside enhances the arrival experience into the district through greener public realm, biodiversity-led planting, and improved connections that celebrate Cheapside's heritage and identity.



Priority Project 5: Wren City Strategy

A coordinated public realm framework developed as part of the *Revealing: Hidden History* Place Narrative, using a consistent palette of interventions to reveal, connect, and celebrate the City's network of Wren churches while strengthening heritage identity and legibility across Cheapside.



Redefining: City Socials

Spatial Challenge

Cheapside's network of lanes, churchyards, and courtyards once supported civic life and social exchange, but many now function primarily as thoroughfares. Despite a strong mix of workers, visitors, and cultural assets, many smaller spaces remain underused, disconnected, and inactive beyond peak hours.

People's Ask

Stakeholders identified an opportunity to better activate Cheapside's lanes, churchyards, and courtyards through improved seating, lighting, greening, and programming. There was strong support for creating a connected network of social spaces that encourage gathering, cultural activity, and outdoor dining throughout the day and evening.

Proposal

Redefining: City Socials creates a network of flexible "Exchange Rooms" across Cheapside, activating lanes, courtyards, and churchyards with seating, planting, lighting, and programming. Together, these spaces support everyday social interaction, cultural activity, and a more vibrant, human-scaled public realm.



Interventions

S1 Gresham Street Western Entrance

S2 New Change/Watling Street Jct

S3 Watling Street

S4 Queen Victoria Street/Cannon Street

S5 Paternoster Square

S6 Wood Street Jct

S7 Aldermanbury Jct

S8 St Pancras Church Garden

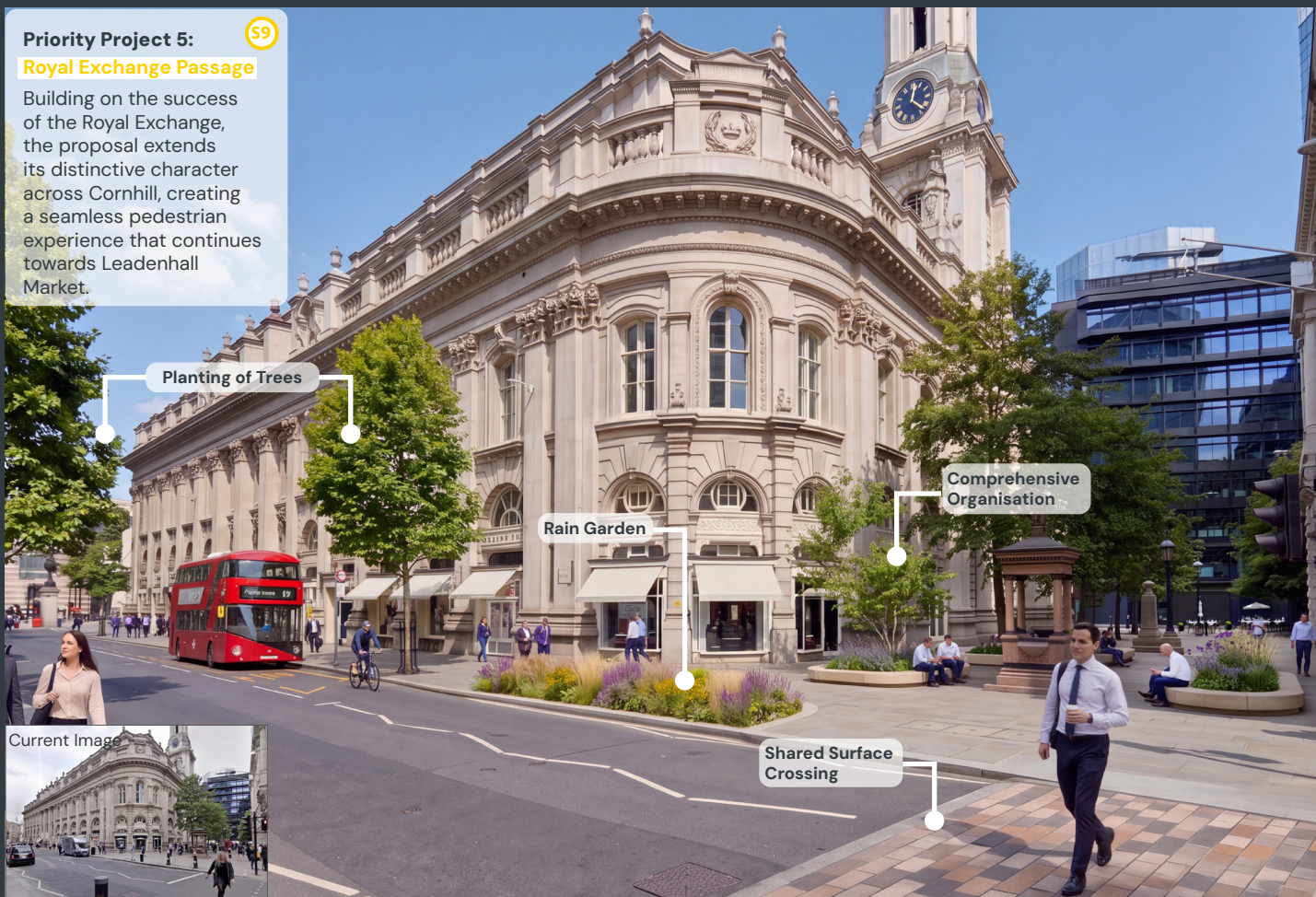
S9 Royal Exchange Passage

Priority Project 5:

S9

Royal Exchange Passage

Building on the success of the Royal Exchange, the proposal extends its distinctive character across Cornhill, creating a seamless pedestrian experience that continues towards Leadenhall Market.



Current Image

Conclusion & Next Steps

Conclusion

This Public Realm Vision & Strategy represents a key step in a long-term programme of collaboration, partnership, and investment in Cheapside. Realising the ambition of Cheapside Reimagined will require the collective commitment of businesses, landowners, the City of London Corporation, and wider public and private sector partners. The transformation of an area of such historic significance and strategic importance can only be achieved through shared ambition, strong leadership, and a coordinated approach to delivery.

Cheapside Business Alliance plays a pivotal role as a partner, convener, and catalyst for change, bringing together businesses, landowners, the City of London Corporation, and other stakeholders to build consensus around a shared vision for the area. Through collaboration, knowledge sharing, and coordinated action, the BID will help align investment, strengthen partnerships, and create the conditions needed to deliver meaningful and lasting improvements to Cheapside.

The Vision & Strategy identifies a programme of interventions across different timescales, from early opportunities that can demonstrate visible change through to

longer-term transformational projects that will redefine the character and experience of the area. The BID will support implementation by delivering targeted initiatives and seed funding for early opportunities that enhance the quality, identity, and vibrancy of Cheapside. This includes public realm enhancements, temporary activations, greening, events, wayfinding, and pilot projects that can test ideas, animate the area, and demonstrate the potential of the wider vision. Through these early actions, the BID will help build momentum, strengthen partnerships, and create confidence in the future of Cheapside.

Alongside these early actions, the BID will support the development of more ambitious projects by commissioning research, feasibility studies, and business cases that help establish the evidence base and delivery pathways for future investment. Acting as a trusted partner and facilitator, the BID will convene stakeholders, advocate for coordinated action, and help unlock opportunities that extend beyond its own resources and remit. Many of the larger-scale priority and transformational projects identified through this strategy will require sustained collaboration between the City of London Corporation, landowners, developers, transport authorities, and local businesses.

While these projects will be delivered through wider partnerships, the BID will continue to play a central role in championing the vision, maintaining momentum, and ensuring that future investment remains aligned with the shared aspirations of stakeholders.

The momentum generated through the preparation of this Vision & Strategy provides a foundation for the next phase of Cheapside's evolution. As a partner, convener, and catalyst for change, Cheapside Business Alliance will help translate the shared ambition for Cheapside into action, bringing together stakeholders, aligning investment, and supporting coordinated delivery. By combining early, tangible improvements with long-term partnerships, the BID and its partners can help shape a public realm that strengthens Cheapside's identity, enhances its role as a civic and cultural destination, and creates a more vibrant, connected, and resilient part of the City.

Next Steps

To progress the vision from strategy to delivery, the following priorities will guide the next phase of work:

BUILDING PARTNERSHIPS AND MAINTAINING MOMENTUM



Establish focused working groups around priority projects to encourage collaboration, coordinate activity, and champion progress.



Develop a communications and engagement programme to promote the Vision & Strategy, celebrate achievements, and encourage wider participation.



Continue engagement with key stakeholders, including businesses, landowners, the City of London Corporation, Transport for London, and community partners, to build shared ownership and support delivery.

DEVELOPING PROJECTS AND DELIVERY PATHWAY



Undertake further feasibility, design development, and technical studies to test the deliverability of priority interventions.



Identify opportunities for short-term projects, meanwhile uses, and activation initiatives that can provide early visible improvements and demonstrate the potential of the Vision & Strategy.



Work with development partners to ensure future investment contributes positively to the wider public realm strategy.

FUNDING AND IMPLEMENTATION



Develop cost plans, delivery strategies, and maintenance considerations for priority projects to support decision-making and investment planning.



Explore potential funding mechanisms and partnership opportunities across public and private sector stakeholders.



Establish a phased delivery programme that balances ambition with available resources and supports implementation over the short-, medium-, and long-term.

