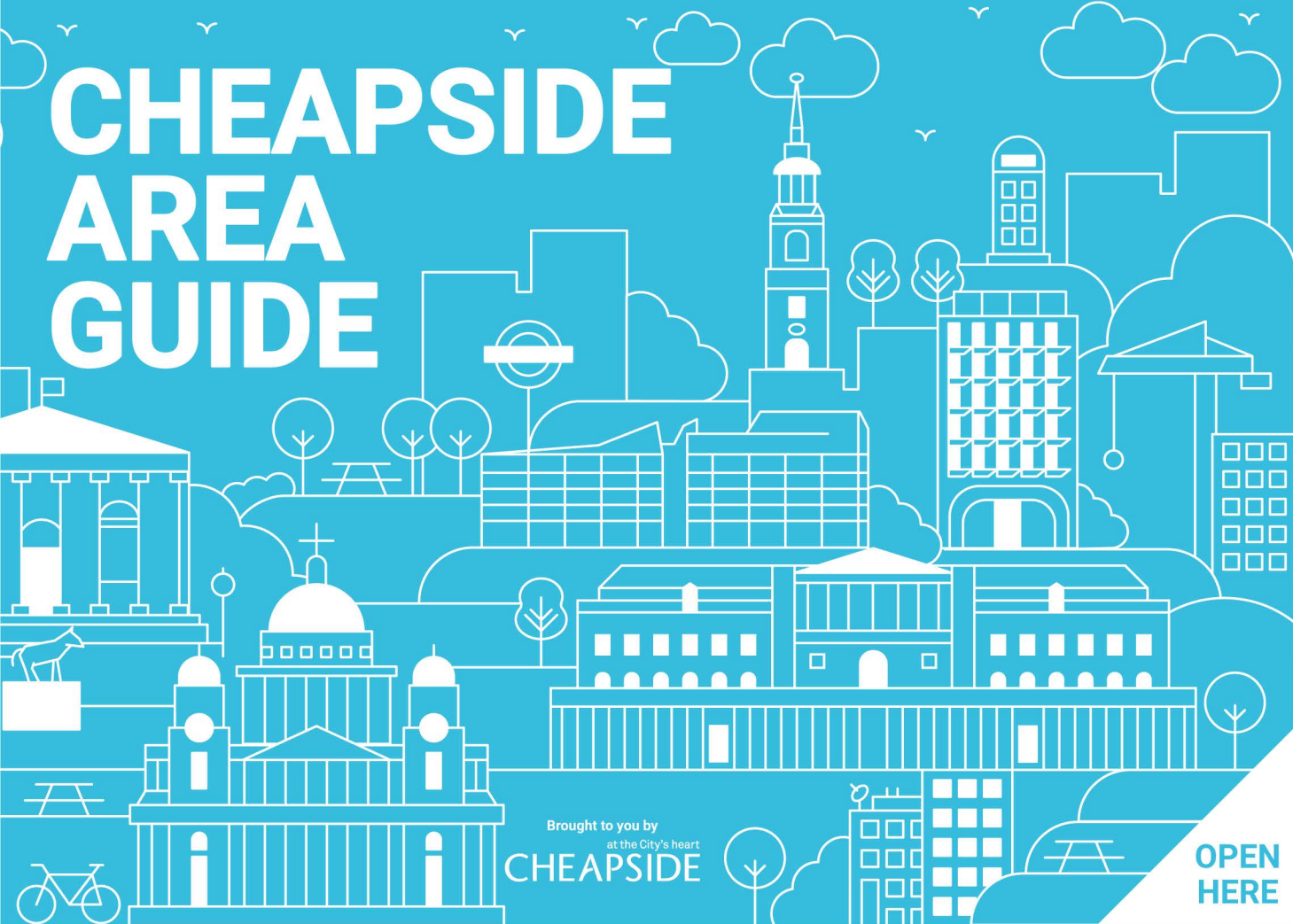
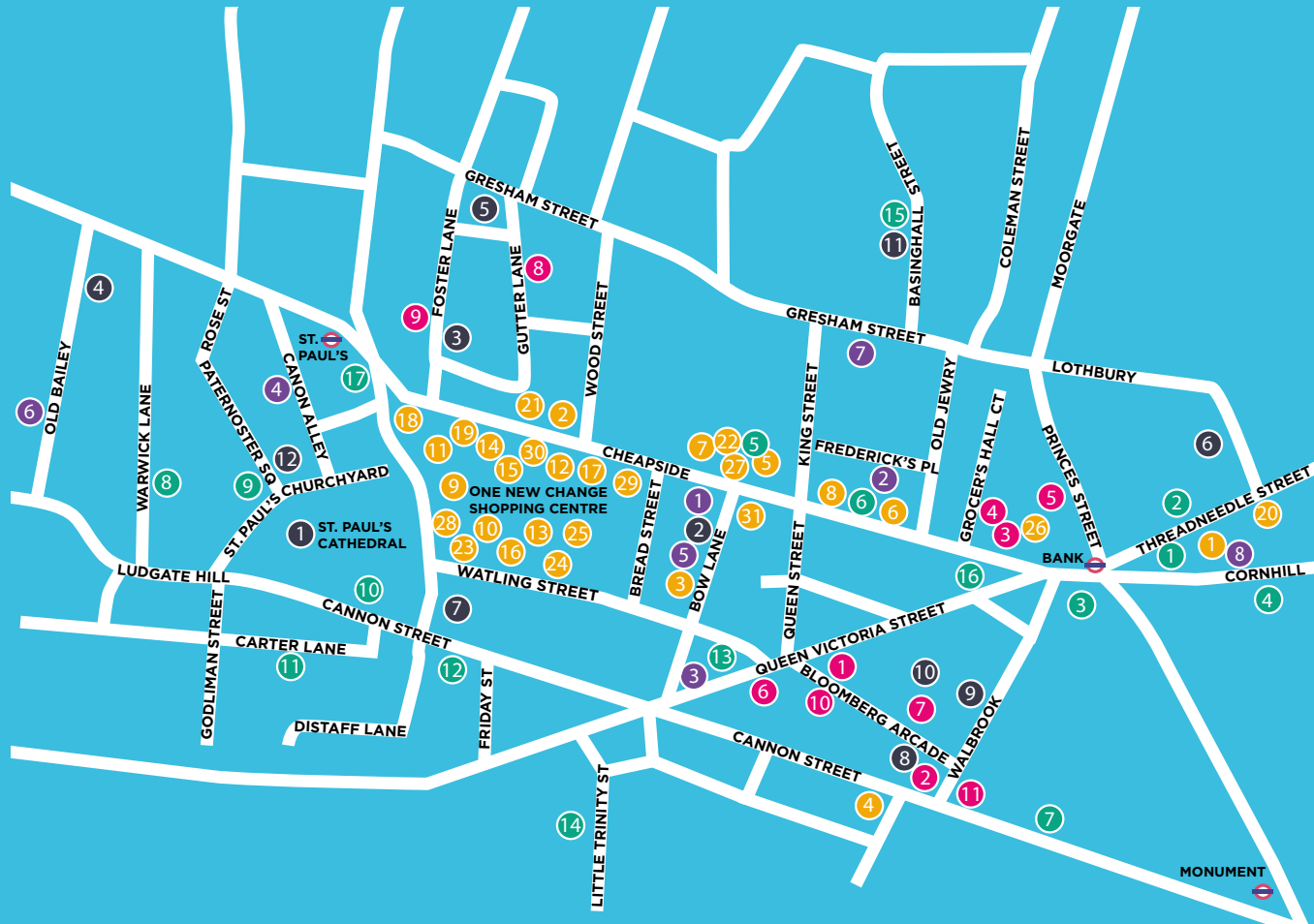


# CHEAPSIDE AREA GUIDE



Brought to you by  
at the City's heart  
**CHEAPSIDE**

**OPEN  
HERE**



### RETAIL THERAPY

1. THE ROYAL EXCHANGE
2. CUBITTS
3. PAUL SMITH
4. HAWES & CURTIS
5. MASSIMO DUTTI
6. MOSS BROS
7. CHARLES TYRWHITT
8. RODERICK CHARLES
9. HACKETT LONDON
10. HOBBS
11. SWEATY BETTY
12. BOSS
13. COS
14. REISS
15. ALL SAINTS
16. ELLIS BRIGHAM
17. H&M
18. ZARA
19. ACCESSORIZE
20. M&K AESTHETICS
21. FLICK BROW & LASH BAR
22. BENEFIT BROW BAR
23. STRIP
24. TOWNHOUSE ST PAULS
25. TED'S GROOMING ROOM
26. HAMMAM AT THE NED
27. LUSH
28. MOLTON BROWN
29. HOTEL CHOCOLAT
30. NESPRESSO
31. DAUNT BOOKS

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2. ST MARY-LE-BOW CHURCH
3. ST VEDAST-ALIAS-FOSTER
4. OLD BAILEY
5. GOLDSMITH'S COMPANY
6. BANK OF ENGLAND MUSEUM
7. REFLECTION GARDEN
8. FORGOTTEN STREAMS
9. LONDON MITHRAEUM
10. BLOOMBERG SPACE
11. GUILDHALL ART GALLERY
12. TEMPLE BAR

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3. ROSSLYN
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The  
centre of  
the City...  
where the  
action has  
been for hundreds  
and hundreds of  
years



CHEAPSIDE has played a prominent part in the history of London. From the Romans to the Saxons, royalty, writers, politicians, even murderers have been known to have influenced the fabric of this fascinating area.

Award-winning broadcaster, presenter and author of over 40 books including *A Thousand Years of a London Street* *Cheapside*, Mike Read, said of Cheapside that it was the "first street in England where someone was killed by a handgun, it also played a part in the story of the first person to commit murder on a train and the first person to have a drawing of the suspect circulated to the public".

Cheapside has gone through many major catastrophes from when it was razed to the ground by Boudica in 61AD, less than

twenty years after the arrival of the Romans, to the Blitz of WWII. Although Cheapside has succumbed to many fires, the most influential was the Great Fire of London, when the area was almost totally destroyed by the 1666 blaze. It was perhaps the making of Cheapside, after prominent architect Sir Christopher Wren was asked by Charles II to rebuild sections of the area as well as iconic buildings and monuments, including St Paul's Cathedral, St Mary-le-Bow and the Monument to commemorate the fire.

Cheapside was actually one of the largest areas of wealth in medieval London. The name comes from the Saxon word "ceap", which means market. Also referred to as West Cheap, it was one of two successful markets as part of an urban restoration project during the reign of Alfred "The Great" from 871AD to 899. West Cheap was the larger of the two markets, beginning at Old Jewry Street and running westward to St Paul's with shopfronts



Above:  
Cheapside in  
1837 and left:  
Bank during  
the blitz





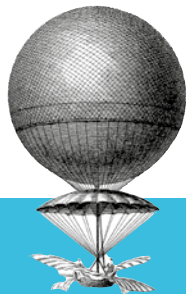
of huge townhouses selling luxury goods.

Historian Pamela Nightingale describes early Cheapside's main function as "a market to sell the produce of St. Paul's rural estates". The scale of the craft and trade seen in Cheapside is evident by the surrounding street names including Poultry, Wood Street, Ironmonger Lane, Milk Street, and Bread Street. There was even a section called

Goldsmiths Row, that ran between Bread Street and Friday Street, with homes of wealthy merchants that were, according to some historians, the most beautiful in London. Banks did and still do play an important part of Cheapside's history.

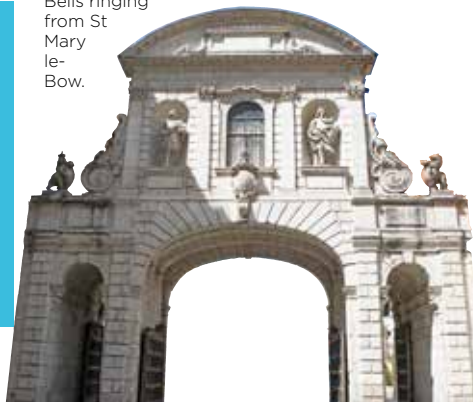
David Barclay (son of Cheapside's David Barclay) was known as one of the co-founders of the present-day Barclays Bank. He famously manumitted an estate of slaves in Jamaica.

The history of Cheapside is still built into every stone, from Christopher Wren's 1669 Temple Bar gate, re-erected here in 2004, to the dulcet sound of the most famous peal in the world, the Bow Bells ringing from St Mary le-Bow.



#### DID YOU KNOW?

In 1783, the first successful British balloon experiment was conducted from Cheapside when Italian entrepreneur Count Francesco Zambeccari collaborated with an artificial flower maker to construct five small unmanned balloons.



Cheapside at the end of the 1800s - St Mary le-Bow in the distance. Left: Temple Bar gate

# LOVERS OF LITERATURE

As you might expect from an area that has so much history, the place pops up in much of our reading matter

CHEAPSIDE is an area of great literary significance. 17th Century English lyric poet Robert Herrick was born in Cheapside in 1591 as was John Milton, author of *Paradise Lost*, in 1608. Milton was buried at St Giles Cripplegate, formerly on Wood Street, in 1674. Gruesomely, a few years after his burial, workers opened up his grave and kept some of his teeth as souvenirs.

Charles Dickens spent a lot of time in Cheapside as did his son, Charles Dickens Jnr, who once described Cheapside

as "the busiest thoroughfare in the world". Charles Dickens might have said in 1859: "It was the best of the best, it was the worst of streets, it was a street of wisdom; it was a street of foolishness... it was the street of hope, it was the street of despair." Not only did he hang around the former bank at 1 Lombard Street, as his first love Maria Beadnell's dad was the bank manager, but when Dickens arrived in London by coach from Rochester as a boy, he stayed at The Cross Keys inn, then on Wood Street. The prolific author even used it in some of his works, including his 1861 novel *Great Expectations*, when in Chapter 20, Pip travels to London to start his new life and arrives at the Cross Keys.

All that remains of the inn now is the adjacent churchyard of St. Peter Cheap.

Dickens wasn't the only



From left: Milton, Keats, Dickens, Chaucer, - it's a pretty good front bench.



writer to document Cheapside. Geoffrey Chaucer, grew up around the area and speaks of Cheapside in a number of stories including the General Prologue of *The Canterbury Tales*, Pardoner's Tale and in *The Cook's Tale*, that tells us Cheapside was infamous for rowdy apprentices who "preferred the tavern to the shop":  
*"A prentis dwelled whilom in our citee—  
 At every bridale would he sing and hoppe;  
 He loved bet the taverne than the shoppe—*

*For when ther eny riding was in Chepe  
 Out of the shoppe thider wold he lepe,  
 And til that he had all the sight ysein,  
 And danced wel, he wold not come agen."*

The literary list continues at 76 Cheapside, where Romantic poet John Keats lived and wrote *Ode to a Grecian Urn*. Then there was his poem *Lines on the*



*Mermaid Tavern*, specifically referencing the iconic Mermaid Tavern, formally located on Cannon Street, which was a popular spot for writers, with the Literary Society started there said to be set up by Sir Walter Raleigh and included members such as poets Ben Jonson and John Donne.

Another noted watering hole, Boar's Head Inn, in Eastcheap is featured in Shakespeare's historical plays, particularly Henry IV Part 1, and Shakespeare's younger contemporary Thomas

Middleton, wrote *A Chaste Maid in Cheapside*, unpublished until 1630, now considered one of the best Jacobean comedies. There was also diarist Samuel Pepys, who was clearly a fan and wrote regularly about Cheapside in detail in his diary, specifically in 1660 and 1663 for the Lord Mayor's Show.

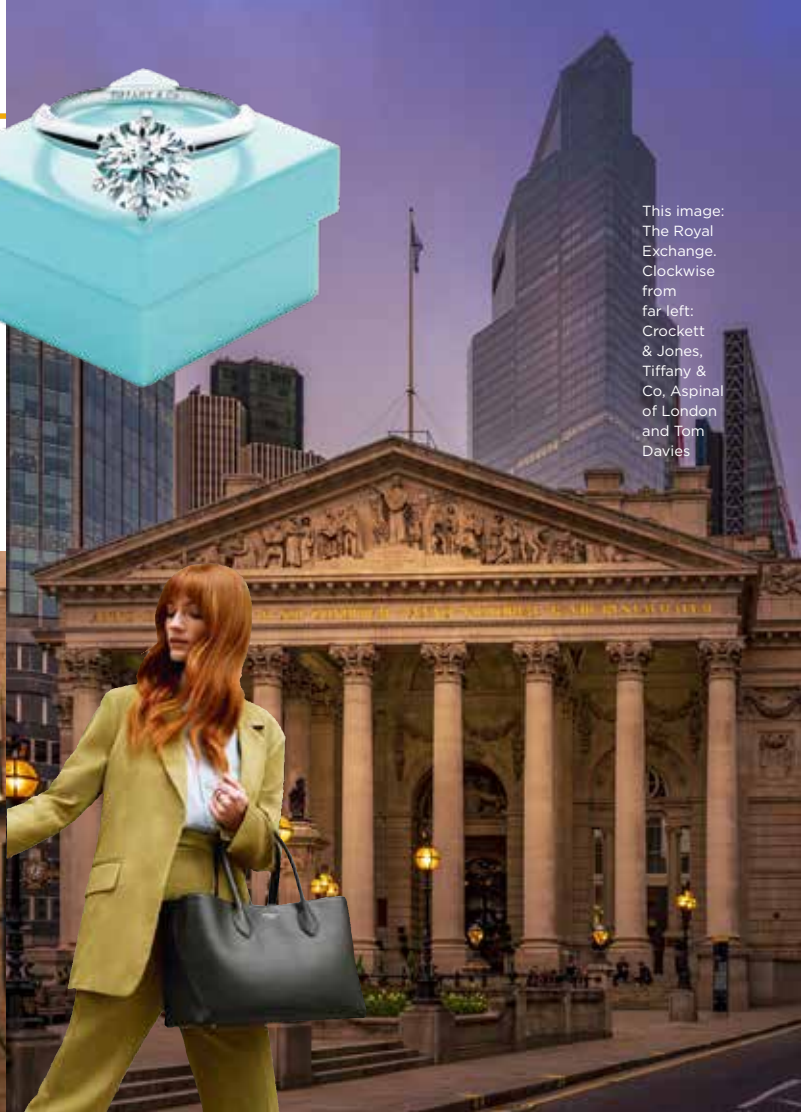


# RETAIL THERAPY

Whether it's designer brands, bargain buys, or just a leisurely look around at the weekend, Cheapside's shopping scene has something for everyone

PASTIMES don't get any better than shopping. Luckily for us, Cheapside's retail offerings are extensive – the ideal place for some retail therapy either during the week or weekend for a way to escape the intensity of some of the crowded shopping areas in the capital.

Let's start with fashion, and one of the area's key shopping outlets, **The Royal Exchange**. Be sure to do your shopping here Monday to Friday, as the list of luxury retailers is endless, from bags at **Aspinal of London** to shoes at **Crockett & Jones**, spectacles at **Tom Davies**, silverware at **George Jensen**, jewellery with **Tiffany & Co**, **Boodles** or **Royal Exchange Jewellers**, **Bremont**, **Watchfinder & Co** or **Omega** watches, luggage with **Tumi**, **SIRPLUS** for clothes. Other not-to-be-missed



This image: The Royal Exchange. Clockwise from far left: Crockett & Jones, Tiffany & Co, Aspinal of London and Tom Davies



shopping experiences include choosing some new spectacles at **Cubitts**, 123 Cheapside or fashionable styles at **Paul Smith**, 2 Bow Lane and **Hawes & Curtis**, 76 Cannon Street. At the weekend, Cheapside, and the roster of shops including **Massimo Dutti**, 100 Cheapside, for trendy work attire, **Oliver Bonas**, 14 New Change, for clothes, jewellery and homewares as well as a flurry of great menswear offerings – **Moss Bros**, 85 Cheapside, **Charles Tyrwhitt**, 106 Cheapside, and **Roderick Charles**, 86 Cheapside. Then of course there is One New Change and its list of coveted shops including **Hackett London** for luxury menswear, **Hobbs** for trendy women's workwear, **Sweaty Betty** for stylish gym wear, **BOSS**, **COS**, **Reiss** and **All Saints** for premium womenswear and menswear. There's even **Ellis Brigham** for those who are partial to a bit of weekend camping. **H&M**, **Zara**, **Accessorize** and **Mango** will also entice a younger clientele.

Beauty is covered well in Cheapside and a perfect place to pamper yourself including a trip to **M&K Aesthetics**, in the Royal Exchange, Monday to Saturday for lashes and brows. For Monday to



Clockwise from left: Paul Smith, Sweaty Betty, Cubitts, Bremont and Massimo Dutti





Friday lashes and brows there's **Flick Brow & Lash Bar**, 128-129 Cheapside, then **Benefit Brow Bar**, 104 Cheapside, is open all week for expertly waxed brows and free brow consultations. Speaking of waxing, **Strip**, 18 New Change, is the spot for specialist female, male and even pregnancy waxing.

Nails are sorted at **Townhouse St Pauls**, 82 Watling Street. Don't worry men, there's **Ted's Grooming Room**, One New Change, for a truly luxurious shave. For indulgence with a friend or partner, head to **Spa at the Ned**, then get hold of some beauty treats to take home at **Lush**, 107 Cheapside, Monday to Sunday, and **Molton Brown**, 1 New Change, Monday to Saturday. There are also edible treats such as **Hotel Chocolat** and **Nespresso**, both at One New Change. Don't forget to pick up a book or two at **Daunt Books** 61 Cheapside. They've got everything from the latest novels to non-fiction and an extensive children's section.

#### DID YOU KNOW?

The Cheapside Standard, opposite Honey Lane, was also a fountain, and was rebuilt in the reign of Henry VI. In the year 1293 three men had their right hands stricken off here for rescuing a prisoner arrested by an officer of the City.



Clockwise from left:  
Hotel Chocolat, Molton  
Brown, COS, Benefit  
Brow Bar and Lush



# THINGS TO DO

With over a thousand years of history there's plenty to amuse here

WHEN you think of Cheapside, the first thing that might spring to mind is business. But there is so much more to the area than a place of work.

Known for its historical churches, you cannot make a visit to Cheapside without booking a ticket to discover the crypt, the stone and golden galleries of the world-famous **St. Paul's Cathedral**. Then there is the historic **St Mary-le-Bow Church**. It was named this due to its unique stone arches, 'le Bow' coming from the old English word 'boga', meaning arch. These famous Bow Bells still ring on certain days, so be sure to enquire after ringing times.

On a Monday night, head to **St Vedast-Alias-Foster**, 4 Foster Lane – the bell-ringers practice from 6pm to 7pm; you can even see them in action through the first-floor tower windows. The area is also fortunate to have

one of the most prestigious courthouses on its doorstep – **Old Bailey**. There is also the prestigious **Goldsmith's Company** in Foster Lane, one of the Twelve Great Livery Companies in the City, with an archive that dates back to the 14th century and one of the finest collections of silver made in Britain.

Of course there is also the **Bank of England Museum**, Bartholomew Lane, with free entry Monday to Friday and no need to book ahead.

Why not stop and have some lunch by the **Reflection Garden** at 25 Cannon Street, or at one of the three **Forgotten Streams** water features by artist Cristina Iglesias near Bloomberg headquarters, to represent the Walbrook, lost river of London.

Definitely make a visit to **London Mithraeum**

Clockwise from this image: Justice at Old Bailey, Goldsmith's Company, St Mary-le-Bow Church and the Reflection Garden





### Bloomberg SPACE,

12 Walbrook, known as the Temple of Mithras, a Roman Mithraeum that was discovered in Walbrook, during a building's construction in 1954. Check out the Roman artefacts and what remains of the temple. Take a quick artistic detour up King Street, onto Gresham Street and then Basinghall Street for **Guildhall Art Gallery** to immerse yourself in some 17th century portraiture and London's Roman amphitheatre.

One for nature lovers, The **Plane Tree** on the corner of Wood Street and Cheapside is 70 feet tall and more than 250 years old, making it one of the oldest and tallest trees in London. Before you leave, make sure to visit **Temple Bar**, off Paternoster Square, the former main ceremonial entrance to the City of London. It was designed by Sir Christopher Wren, sadly not the original, but was reconstructed here on Paternoster Square.

### DID YOU KNOW?

The marriage procession of Anne Boleyn passed the Conduit of Cheapside, where a woman would later be whipped for suggesting Catherine of Aragon was the true queen rather than Anne Boleyn.



Clockwise from this image: Guildhall Art Gallery, the 250 year old Plane Tree, one of the Forgotten Streams water features and the Temple of Mithras which is getting on for 2,000 years old!



Let's introduce you to some tucked away places to tuck in

# HIDDEN GEMS

CHEAPSIDE has so many unique spots to discover. The family-run **Café Below**, located in the atmospheric crypt of St Mary-le-Bow church, is one of these places. Try their buttermilk pancakes, which you can have with a variety of toppings including bacon and maple syrup or Greek yoghurt and fruit. Then there's **Where's Fred's**, 7 Frederick's Place, a spot you'll find yourself revisiting over and over again. Think house-made smoky beans, truffle egg croissant. It even doubles up as a cute wine bar in the evening. Speaking of becoming a regular, for the coffee aficionados, get to **Rosslyn**, 78 Queen Victoria Street. They select seasonal coffee that perfectly suits the drink of your choice - either roasted for milk, roasted for filter, or roasted for black.

**The Happenstance**, 10 Paternoster Square, with its view of the Square is a treat for anyone who gets a chance to visit. From



The Libertine  
Below: Paternoster Chop House

Above right:  
Taberna  
Etrusca  
Right: Café  
Below

Image:  
Steven  
Joyce



35 Old Bailey, and their robata grill, with meat from grass-fed rare breeds that require a longer time



The Happenstance  
Right: Cabotte



breakfast plates such as toasted coconut bread to sharing plates and chef's favourites including grilled lamb rump - there's even a clever Doctor Pepper drink with turmeric, lemon, honey and black pepper. **Taberna**

**Etrusca**, 9-11 Bow Churchyard, has been serving customers in the City since 1967. There is a courtyard for al fresco dining behind the iconic Bow Bells churchyard and food includes homemade pastas such as paccheri with pecorino cheese, black pepper and pistachios.

For a meat feast there is **Paternoster Chop House**,

to mature. Try the 38-day dry aged white park beef or share the Tomahawk with confit shallot and roasted garlic.

A French spot founded by two master sommeliers, **Cabotte**, 48 Gresham Street, is the perfect place for Francophiles. With a selection of Burgundy wines and dishes such as veal carpaccio and croquette, tuna emulsion, artichokes, balsamic onion and caper berries.

For history and hedonism there is **The Libertine** hidden in the vaults beneath The Royal Exchange. Located on the site where the very first royal alcohol licence in Britain was granted, you can enjoy a signature Apricot Daiquiri or a classic Manhattan martini.



Culture,  
fashion  
brands,  
businesses  
and food...  
Cheapside has it all  
to offer!



THE WEALTH of cultural facets to Cheapside begin as soon as you exit any of the stations that surround the area. From outside Bank Station, where you're faced with **The Blitz Memorial** before you stumble upon the unmissable **Bank of England**, with vaults that hold over 400,000 bars of gold.

**Mansion House**, Walbrook, also next to Bank station, is the venue where suffragette Sylvia Pankhurst was once detained in one of the eleven holding cells.

Change Alley holds the plaque of **Garraways Coffee House**. Thomas Garraway was said to be the first person in England to sell tea prior to the house's founding and when he began



selling it here in 1657 it became the first place in England to do it. Another drink supplier, James Pimm, founder of **Pimm's** No.1 Cup liqueur, founded the drink at 77 Cheapside where he lived with his family. Less than a minute walk away at 86 Cheapside, is where **Saint Thomas Becket**, martyred Archbishop of Canterbury, lived for the majority of his life. After his death, the site was turned into a hospital for the poor and sick. Cheapside is also home to the remaining part of London Stone, 111 Cannon Street. In 1450 **Jack Cade**, leader of the rebellion against Henry VI, struck it with his sword and claimed to be lord of London. Many statues and monuments have been erected in Cheapside including **Angel's Wings**



Left: John Donne, and above: remembering Jack Cade



From top: Astronomical clock, Angel's Wings and Sylvia Pankhurst

by Thomas Heatherwick, 5 Ave Maria Lane, as well as the **YMCA** Origin Plaque, **John Donne** Memorial, St. Paul's Cross and



The National Firefighters Memorial, all around St. Paul's Cathedral. 10

Cannon Street is the site of **The Astronomical Clock**, and on Queen Victoria Street is **The Cordwainer Statue**, in tribute to the shoemakers who inhabited the historical centre of shoe-making in the medieval city.

On Little Trinity Lane you can find **Painter's Hall**, containing art scenes dating back to the 16th Century, and **Guildhall Art Gallery**.

Basinghall Street, will allow you to immerse in some 17th century portraiture and London's Roman amphitheatre. Then there's buildings of architectural significance, from **1 Poultry**, considered one of the greatest masterpieces of the postmodernist style in London, to the **Octagon Point**, 5 Cheapside, a 1960s design of seven storeys, cantilevered over the ground floor.



#### DID YOU KNOW?

At 30 Cheapside a hoard of jewellery, called the Cheapside Hoard, was found in the cellar in 1912, the greatest hoard of Elizabethan and Jacobean jewellery in the world, containing more than 400 pieces.



It's not just indulgence – many a great deal has been done over a good lunch – or even breakfast!

## A GREAT LUNCH BUSINESS

LUNCH means business in Cheapside where workers are spoiled for choice. Let's start at **Brigadiers**, 1-5 Bloomberg Arcade, named after the owners' grandfather, who was a brigadier in the Indian army. The more food you order here, the better. Everything is delicious but make sure you order the aloo tokri chaat, especially if you're vegetarian, or if you're a meat lover, try the mixed grill sizzler with delicious tandoori lamb chops.

For sports fans, the blighters room features large TV screens to watch any game of your choosing and there's even a pool table room with newly installed self-service cocktail and beer draughts.

**Caravan**, 22 Bloomberg Arcade, is a must visit for its eclectic menu. Go for broke at lunchtime and order sweet vanilla pancakes. Or why not try the savoury pancakes, fried cornbread and wash it down



Clockwise from this image: Lutyens Grill, Tomahawk, Manicomio, Caravan



with their famous North London-roasted coffees or a caffeine-free golden spiced milk.

There's nowhere that does dining quite like **The Ned**, 1 Poultry, where you're spoiled for choice for eateries.

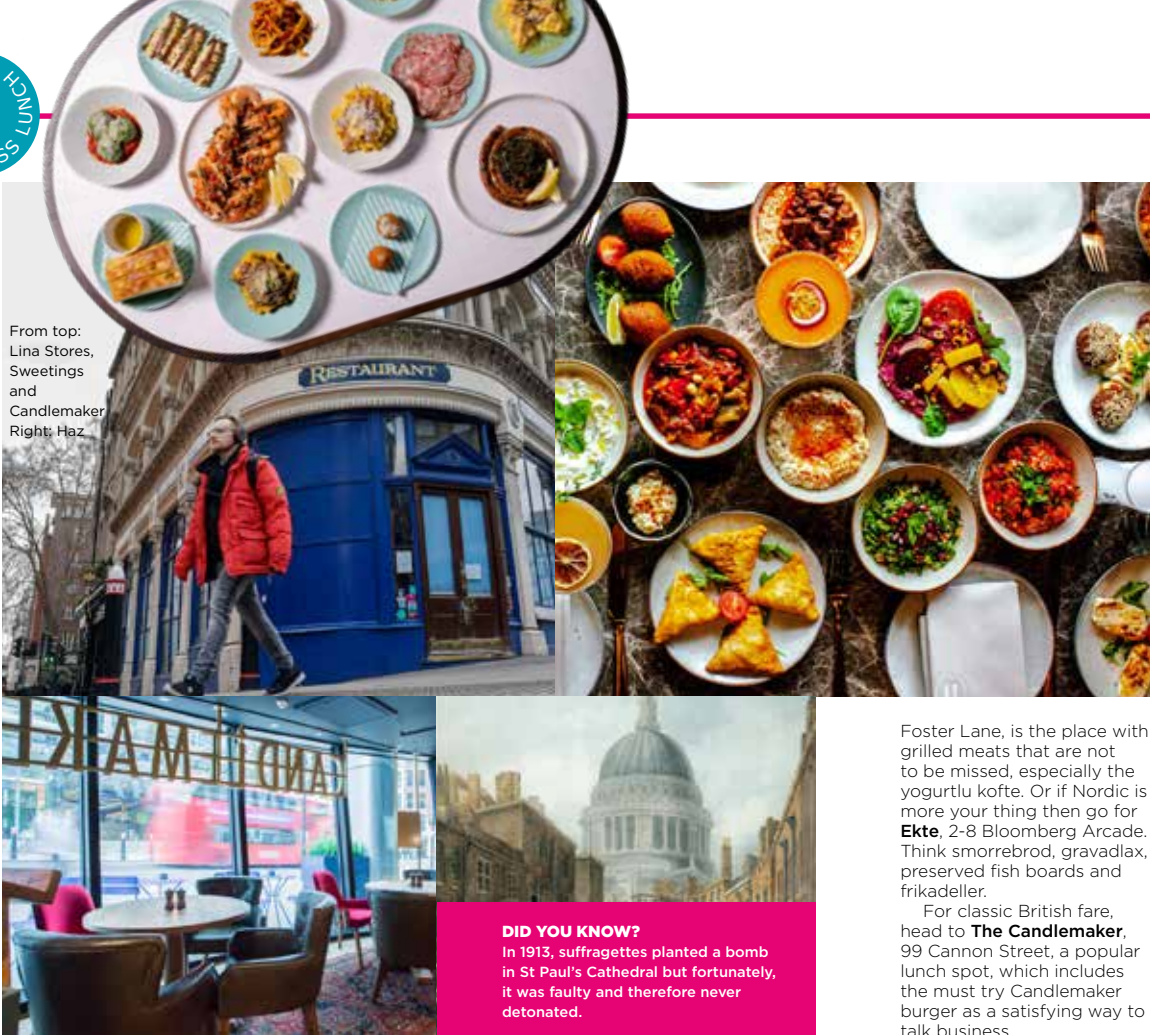
There's **Millie's Lounge** for hearty mains such as pies, steaks and cheeseburgers or **Lutyens Grill** for prime cuts from rare breeds, including Longhorn and Wagyu.

There is only one way to do fish Fridays and that is at lunchtime institution **Sweetings**, 39 Queen Victoria Street. First opening in 1889 serving lunch ever since, there are so many sustainable fish and seafood dishes to try, from West Mersea oysters, Sweetings fish pie, and a sticky toffee pudding for dessert.

There are no reservations, so better get down early. Service runs from 11:30am to 3pm. If fish isn't your thing, then you must head to **Lina Stores**, 19 Bloomberg Arcade, for brunch. Try homemade pasta, which includes the 30-egg yolk tagliolini, black truffle, butter and parmesan. Another Italian, **Manicomio**, 6 Gutter Lane, features a short and succint menu, but some homemade focaccia, followed by Manicomio carbonara will do the trick.

For meat fiends, **HAZ**, 34

From top:  
Lina Stores,  
Sweetings  
and  
Candlemaker  
Right: Haz



#### DID YOU KNOW?

In 1913, suffragettes planted a bomb in St Paul's Cathedral but fortunately, it was faulty and therefore never detonated.

Foster Lane, is the place with grilled meats that are not to be missed, especially the yogurtlu kofte. Or if Nordic is more your thing then go for **Ekte**, 2-8 Bloomberg Arcade. Think smorrebrod, gravadlax, preserved fish boards and frikadeller.

For classic British fare, head to **The Candlemaker**, 99 Cannon Street, a popular lunch spot, which includes the must try Candlemaker burger as a satisfying way to talk business.

# AFTER WORK

Done a great day's work or need to have a laugh with your friends? Try these places

THE DAY IS DONE, and it's time to head out for a drink or two.

Cheapside does pubs and bars really well. Head to **Golden Fleece**, 9 Queen Street, for a real ale or two, or **Ye Olde Watling**, 28 Watling Street, where the plans for St. Paul's were drawn up in what is now the dining room. Then there's **Sugar Loaf**, 65 Cannon Street, named for its sugar refinement industry historical links, or **Williamson's Tavern**, 1 Groveland Court, said to hold the oldest excise licence in the City.

For live sport fans it's **The Pavilion End**, 23 Watling Street, which streams all the biggest games with a selection of cask ales on draught.

The seductively lit, former Bank of New Zealand, **The Trading House**, 89-91 Gresham Street, has a



Clockwise from left: Williamson's Tavern, Dion Restaurant, The Anthologist and The Pavilion End

curated selection of old fashioned, the classic cocktails, pale ales, IPAs. Don't forget to try the cocktails at **The Saint** Bow Lane, 1 Bow Churchyard, including the bar's namesake, The Saint, made with St Germain, Chase gin, lemon and Bolney Estate sparkling wine.

For wine connoisseurs there is **Balfour at Bow Wine Vaults**, 10 Bow Churchyard, around since 1987 and serving wines from its award-winning vineyard, Balfour Winery. It even has an outdoor terrace with views of St Mary-le-

Bow. Wine is also on offer at **Artigiano**, 1 Paternoster Square. It's a coffee shop in the day but a wine bar by night - a great place for a drink in the evening or even a day-to-evening work meeting.

The spot for an espresso martini is **Dion Bar & Restaurant**, 65 St Paul's Churchyard, while **The Anthologist**, 58 Gresham Street, has a couple of completely unique cocktails that are worth sampling - a rum-based Message in a Bottle and Seagrass Sour with



an interesting blend of gin, plum sake, aquafaba, lemon juice and seagrass syrup.

For something a little livelier, **The Nickel Bar** at **The Ned**, 27 Poultry, has a daily line-up of live performances – from jazz trios to New Music Mondays’ emerging acts. For a very happy hour, head to **Ping Pong Bow Bells House**, 1 Bread Street, 3pm and 6pm Monday to Friday, and **The Cocktail Club**, Queen Victoria Street. With two for £12 on trademark

cocktails during happy hour, including the Jam Jar Daiquiri and Southside Royal. This isn’t even the best part – with party tunes that keep playing and bartenders dancing on the bar – you are in for a treat.

**The Paternoster’s**, 2-4 Queens Head Passage, regular stream of featured events is hard to resist, whether it’s streaming of a major sporting occasion or getting into Thirsty Thursdays with groups of friends.



Clockwise from this image: The Trading House, The Bank of England, The Saint, The Nickel Bar, Ping Pong Bow Bells House



#### DID YOU KNOW?

In 1836, a sewer worker accidentally gained access to the main gold vault of the Bank of England via an old drain but decided to report it to the embarrassed owners rather than take any gold.



# A LITTLE ROMANCE

It's not all about business – there's a large range of places that create the perfect atmosphere

CHEAPSIDE ISN'T SHORT of romantic spots to impress a partner.

For romance, it's important to go all out, so why not start at **Fortnum's Bar and Restaurant at The Royal Exchange**, The Courtyard Royal Exchange. Afternoon tea, which takes place Monday to Friday from 2:30pm to 4:30pm, is a must for those who have the time, with Fortnum's world-renowned teas, but you should definitely indulge for lunch or dinner with a cheeky champagne and oysters.

**Rucioletta**, 6 Foster Lane, is the spot for authentic Italian favourites from homemade pasta, including new dishes such as tagliatelle vesuvio, eaten under a charming glass rooftop.

Another Italian to add to the date list is **Enoteca da**



Clockwise from top: Fortnum's Bar and Restaurant at The Royal Exchange, The Brig, The Ivy Asia and Hispania



**Luca**, 20-21 Watling Street. They have dishes which lean into their piccolo e bello ethos including artichoke ravioli with bottarga and slow-cooked lamb rump.

Heading over to Spain with **Hispania**, 72-74 Lombard Street, inside the ground floor of the historical Lloyds Bank building. Signature dishes include monkfish fritters with confit piquillo peppers, and crujientes de quesos - toffee flavoured filo pastry filled with Spanish cheeses.

Does anything say I love you more than the highest Kobe grade Wagyu beef in London? **M**, 60 Threadneedle Street, offers an incredible steak selection – you might as well get the Wagyu tasting plate with Blackmore skirt, Kobe and Beeswax Blackmore sirloin. Even with



the meat feast, don't miss the moreish miso and furikake sourdough with whipped beef butter.

With atmospheric music on specified nights, and a backdrop of St. Paul's Cathedral, the dimly lit **The Ivy Asia**, 20 New Change, gets you into the romantic spirit from the get go. Complete with an antique gold mirrored bar and illuminated floor made from green, semi-precious stone, it is worth a visit just for the décor. Make sure to order some of the highlights, wagyu beef and black miso cod, and you must not leave without sharing the Red Dragon, a smoking (literally)

selection of sweet treats including soft serve ice cream, cinnamon sugared doughnuts, coconut covered banana doused with chocolate sauce. A night cap comes in the form of London's smallest bar, **The Brig**, 13 Well Court. Carved out within the bar of **Merchant House**, you can book the space by the hour for two, or even four guests for a double date, with your own private bartender. You can even play your own music and make your own drinks.



Clockwise from the top: M, The Ned and Enoteca da Luca



## STAY THE NIGHT

The ultimate treat in Cheapside is to stay over. Next to Bank Station, there's The Ned, 27 Poultry, located in the old grandiose Midland Bank. There's nothing that The Ned doesn't cover, from the 250 bedrooms that range in size from Crash Pads – intimate spaces for a short stay – to large scale. All finished with that infectious 1920s glam. Then there's Ned's Club – a private members' space, gym and rooftop. If this wasn't enough there's a public spa, and ten restaurants and bars. Membership even gives you access to the late-night bar in the original bank vault. You may as well go all out and book an experience with your room as it gives you access to upgrades, credit for the restaurant and spa and even some much-loved Cowshed products. But if you're in the market for a short-term let or serviced apartment then it's Cove Cannon Street, 46 Cannon Street. There are 77 apartments – even a sofa bed for two crashers – there's even a view of St. Paul's in some of them. Cook in your own kitchen, and have access to a gym and 24-hour reception to help you plan your time in Cheapside.

## DID YOU KNOW?

In 1236 the city of London contracted Sir Gilbert to enable the drawing of water from the Tyburn, providing the first piped water to the city. The water ran through lead pipes across London to a conduit at Cheapside, which became known as The Great Conduit, which allowed free drinking water for everyone.



LET'S HAVE  
SOME FUN

Fun means different things to different people – here's a few suggestions

CHEAPSIDE knows how to have fun.

Why not start with **F1 Arcade**, 1 New Change, racing that can be enjoyed by everyone, from rookies to pros. With food and drink and a kids' menu, it is great for families, too, and groups of friends. Something in a similar sporty vein, there is **Puttshack**, 1 Poultry, mini golf that's open till midnight. Whether you're a novice or expert it doesn't matter as there are prizes to be won at the many entertaining holes including the Beer Pong Hole and Ring of Fire.

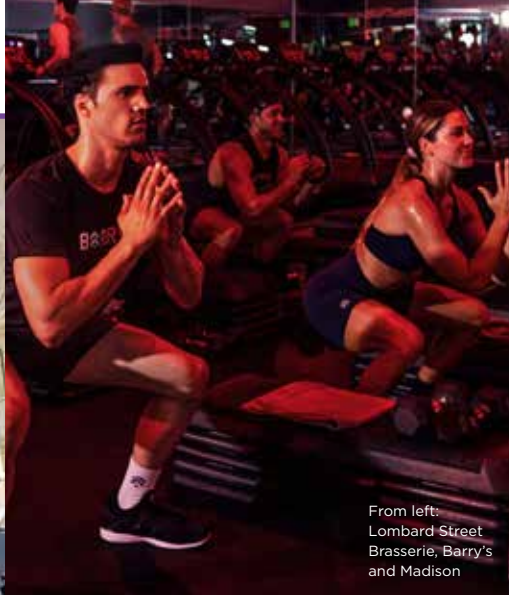
Another place that can put your ball skills to the test is at **Core Bar**, 10-15 Queen Street. It doesn't just have a great happy hour, you can play actual beer pong and dance the night away in the club downstairs.

If you're really in the mood for a proper boogie there is **Popworld**, 17 Watling Street, for Throwback



Clockwise from above: F1 Arcade, Puttshack, Core Bar, Juno and Popworld





From left:  
Lombard Street  
Brasserie, Barry's  
and Madison



Thursdays, Shake it like it's Friday and What the Pop Saturdays, churning out nostalgic tunes until 3am. If gin and dancing are your favourite things, then you need to get to **Juno Rooms**, 67-69 Watling Street, for Bottomless Ginsday every Wednesday. From 5pm to 8pm they offer bottomless gin & tonic at £25 for 90 minutes, and dancing all night.

For music to sit down and enjoy there's **1 Lombard Street Brasserie**, 1 Lombard Street, the spot for live music sets, bar snacks and bespoke cocktails including mezcal-based Big Smoke. People who think the night is still young should head to **Dirty Martini**, 130 Wood Street. This is the place to ensure a good night, with half price happy hour every day, live DJs and cocktails.



#### DID YOU KNOW?

In 1660, Thomas Gresham turned the Royal Exchange into the UK's first shopping mall by adding two floors of shops to the trading floor.

**Merchant House** is another to put on your list, boasting the largest spirit collections in the world - and the extra special bit - they're hidden away at 13 Well Court. Open till 1am on Saturday this is the place to end the night with an award-winning cocktail or two.

For those who think exercise is fun, there is no more high-energy way to do it than **Barry's**, 33 Gutter Lane. The bootcamp with the club-like atmosphere in the Red Room, and high intensity interval training will give you all the endorphins you need to keep you going for a while until your next fix.

For fun and perhaps the best views in all of Cheapside, it has to be **Madison**, One New Change. There is live music from 5pm to 1am every night of the week and weekends from 12pm to 1am. Different DJs entertain through dinner, which includes all sorts of delights such as the New York Rooftop Brunch on the weekends. Opt for bottomless bubbles if you're really in the mood to party, and try out heirloom tomato salad, 8oz flat iron steak and finish with a couple of sweet treats you don't see every day - Mississippi mud pie and pineapple tarte tatin.

# FAMILY FRIENDLY

We all know that entertaining young and old is about getting the venue right. How about these options?

FAMILY TIME is quality time in Cheapside, with so many places to eat that children can enjoy.

Let's start with the Gordon Ramsay collection in the area, and **Bread Street Kitchen**, 10 Bread Street. The best thing about this eatery is Ramsay Kids, which means kids under 8-years-old eat free all day, every day. Mains include macaroni cheese, bangers and mash and burger and chips. Adults get to enjoy so many great dishes from the breakfast staples Full English, Vegetarian and Vegan Breakfasts to a Beef Wellington for two Experience, washed down with a freshly pressed juice or a Gordon Ramsay Blend coffee. Then there's his pizza joint **Gordon Ramsay Street Pizza**, One New Change. Does anything sound better



Clockwise from this image: Bread Street Kitchen, Electric Bar and Diner and Burger and Lobster

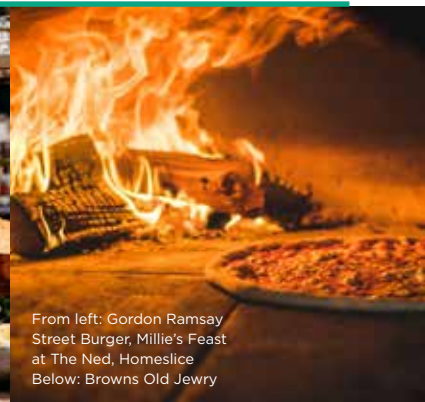


## DID YOU KNOW?

The London Stock Exchange originated from John Castaing publishing a list of currency, stock and commodity prices in a coffee house in 1698







From left: Gordon Ramsay  
Street Burger, Millie's Feast  
at The Ned, Homeslice  
Below: Browns Old Jewry

than bottomless pizza? Grab a 14-inch whole pizza served bottomless for £17 and kids for £8. If you're really feeling it, go for the bottomless ice cream, too. Last but not least there's **Gordon Ramsay Street Burger**, 17 Upper Cheapside Passage. All the burgers on offer are a must-try but check out the next level burger with the new smashed double beef patty, American cheese, caramelised onion and sriracha mayonnaise. For kids, they get their burger, chips and drink for £9.

Another place sure to impress kids is **Burger & Lobster**, 1 Bread Street. As soon as the bibs come out, you're invested, and what is better, there is a kid's menu

of the popular dishes so they can enjoy alongside you. For parents and carers, it has to be The Combo for Two, which is great for pairs as it features a whole lobster, burger and lobster roll with all the sides.

**Electric Bar and Diner** has many state-side dishes to experience, including their lobster rolls and Electric reuben.

Then there's the Sunday roast offerings. **Browns Old Jewry**, 8-10 Old Jewry, offers their famous roast beef with giant yorkies, slow-cooked salted pork belly, the sharing Sunday Chateaubriand, vegan root vegetable wellington and even little roasts for kids.



The next one to test ride is **Millie's Feast at The Ned**, 27 Poultry, every Sunday from 12-4pm. It's another to put on your list, with its £165 per person (with free-flow champagne) option that includes pizza, salads, Sunday roasts, lobsters, oysters and classic Italian desserts. Even better - children under 6 eat for free and it is half-price for 6-12-year-olds.

You can't go wrong with **Homeslice Pizza**, 69-71 Queen Street, the place with 20-inch pizzas whole or by the slice. Make sure you get Neal's Yard four cheese with jalapeno salsa and rye crumb and the air-dried wagyu beef, truffle crème fraîche and Cipollini onions.



Take a look at these places that put healthy options on the centre of the plate

## VEGETARIAN OPTIONS

VEGETARIAN and plant-based offerings are plentiful in Cheapside. One of the first places you have to check out is **Urban Greens**, One New Change. The salad boxes they create are so moreish you'll be going back every lunchtime. Think avocado, sugar snap peas, broccoli, grains, edamame beans with a protein of red rice or quinoa.

Another eatery stepping up in the health lunch market is **Kaleido**, 1 Cheapside. Vietnamese rolls, but in flavours from all around the world, there are meat options such as Parma ham, but it is definitely one for the vegans,

with the falafel and hummus, and vegan chicken tikka rolls. The second Vietnamese offering comes in the form of **HOP Vietnamese**, 10 Queens Head Passage, to grab a Banh Mi vegan baguette.

You should also try the HOP Boxes, soups and noodle salads, with incredible vegan and vegetarian options, including the standout Hopcorn Chick'n and pulled mushroom. Then there is the not-to-be-missed **Garbanzos Falafel & Hummus Bar**, One New Change. Is there anything better than a Hummus

Clockwise from above: Kaleido, HOP, Garbanzos, Malibu Kitchen and Go Falafel

### DID YOU KNOW?

Edward I provided Cheapside with a monument that would dominate the street for 350 years, one of the "Eleanor Crosses" dedicated to his wife, Eleanor of Castile. The Cross was erected between Wood Street and Friday Street.





Plate – five falafel balls swimming in hummus and garnished with tahini and a pita bread to mop it all up. If falafel is your thing then you have to also check out **Go Falafel**, 68 Queen Victoria Street, for its falafel wrap, but also vine leaves stuffed with rice and tabbouleh salad. For Indian plant-based food there is **Pali Kitchen**, 13 Bow Lane – there are meat options however the vegetarian really is the star of the show – roasted paneer, crispy aubergine and chana masala in a grain bowl, rice bowl or kati roll. For a sit-down experience, visit **Malibu Kitchen**, 27 Poultry, with its Californian menu, offering an extensive plant-based selection, including the spicy tofu and forbidden rice bowl.

**Burrito Joe**, 54 Bow Lane, is the spot for a great Tex-Mex. It has a great offering for vegetarians and vegans including mixed beans, BBQ jackfruit, roasted vegetables and This Isn't Chicken option that can come in a burrito or a box.

Then there's **Farmer J**, St Martins Court, 6 Paternoster Row, which serves food in accordance with the seasons. There are field trays, field bowls and breakfast to choose from with so many interesting dishes such as



whole roasted cauliflower with tahini and sesame. **The India**, 21 College Hill Cannon Street, have all the "old favourites" as they lovingly call them, but check out the Lunch Special Thali set, Vegetarian Thali and an Express Lunch with so many vegetarian options, from aloo to vegetable biryani.

From top:  
Malibu  
Kitchen  
and Urban  
Greens

## at the City's heart CHEAPSIDE

This guide is brought to you by Cheapside Business Alliance (CBA), the Business Improvement District (BID) for the Cheapside area

A BUSINESS-LED partnership in the heart of the City of London, CBA brings together key stakeholders and local businesses to promote Cheapside as a vibrant retail and leisure destination.

The Cheapside area has become one of the city's more popular shopping destinations, with restaurants and retail offerings from beauty to fashion and lifestyle. The redevelopment of former Bucklersbury House into Bloomberg London, has shown it is fast becoming the destination of choice for even more highprofile corporates, investors and developers.

The City of London Corporation in partnership with the Cheapside Business Alliance have worked together helping to make the area a prime location in

London and a unique place to do business.

Make sure to check out our loyalty scheme which now is served by **In the City** – a brand new app that provides exclusive deals, offers and information for everyone who works, lives and plays in the Square Mile.



All your favourite brands and offers from the Cheapside Privilege Card can now be found on **In the City** – along with dozens of other offers and events for businesses across the wider area.

To find out more, head to [inthecityapp.com](http://inthecityapp.com) or download **In the City** from the Apple Store or Google Play.

*If you're a Cheapside business that would like to be featured on the app, please contact [info@incheapside.com](mailto:info@incheapside.com)*



HOW TO FIND THEM

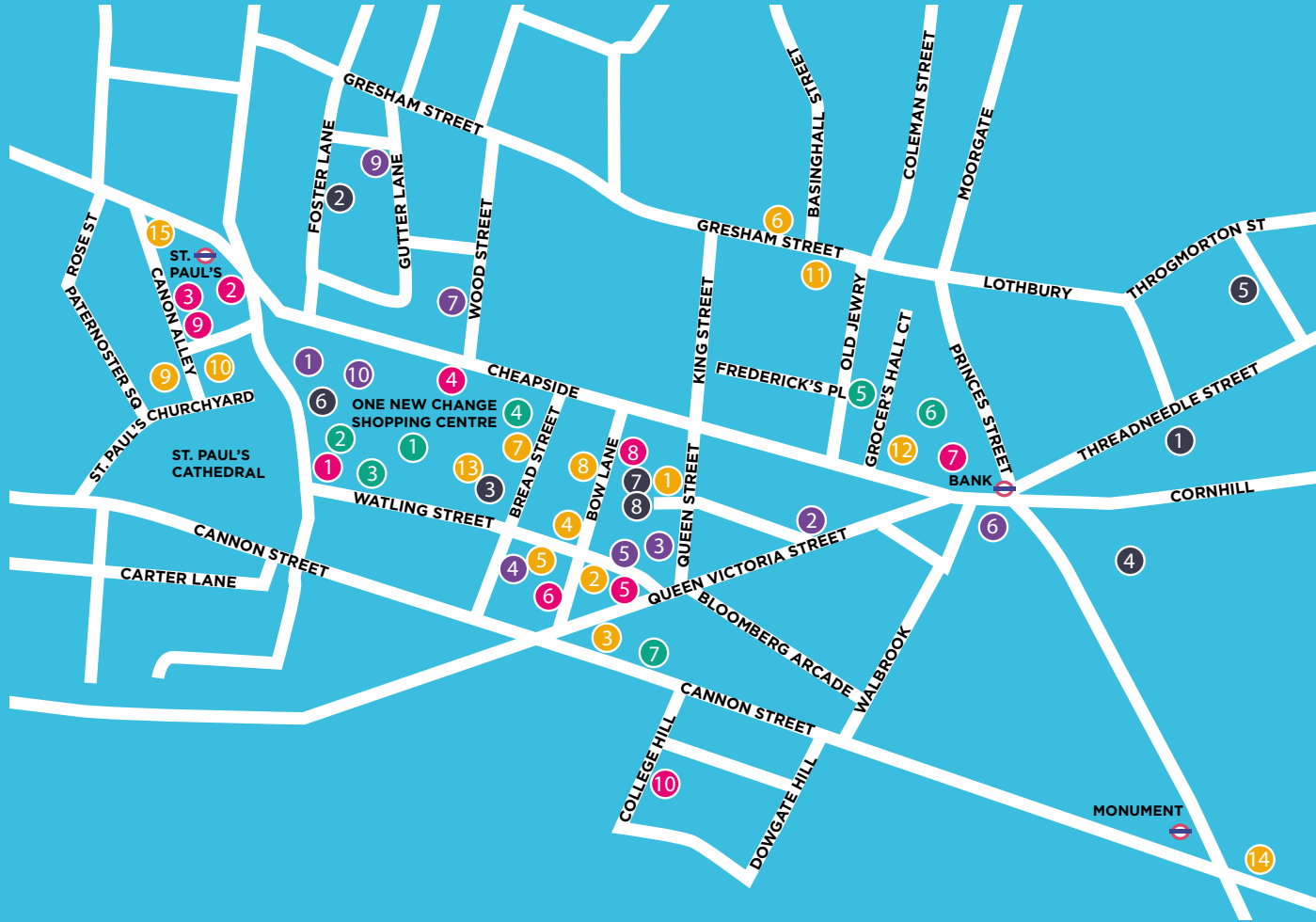
- AFTER WORK**
- 1. GOLDEN FLEECE
  - 2. YE OLDE WATLING
  - 3. SUGAR LOAF
  - 4. WILLIAMSON'S TAVERN
  - 5. THE PAVILION END
  - 6. THE TRADING HOUSE
  - 7. THE SAINT
  - 8. BALFOUR AT BOW WINE VAULTS
  - 9. ARTIGIANO
  - 10. DION BAR & RESTAURANT
  - 11. THE ANTHOLOGIST
  - 12. THE NICKEL BAR AT THE NED
  - 13. PING PONG BOW BELLS HOUSE
  - 14. THE COCKTAIL CLUB
  - 15. THE PATERNOSTER'S

- A LITTLE ROMANCE**
- 1. FORTNUM'S BAR AND RESTAURANT AT THE ROYAL EXCHANGE
  - 2. RUCOLETTA
  - 3. ENOTECA DE LUCA
  - 4. HISPANIA
  - 5. M
  - 6. THE IVY ASIA
  - 7. THE BRIG
  - 8. MERCHANT HOUSE

- LET'S HAVE SOME FUN**
- 1. FI ARCADE
  - 2. PUTTSHACK
  - 3. CORE BAR
  - 4. POPWORLD
  - 5. JUNO ROOMS
  - 6. 1 LOMBARD STREET BRASSERIE
  - 7. DIRTY MARTINI
  - 8. BARRY'S
  - 9. MADISON

- FAMILY FRIENDLY**
- 1. BREAD STREET KITCHEN
  - 2. GORDON RAMSAY STREET PIZZA
  - 3. GORDON RAMSAY STREET BURGER
  - 4. BURGER & LOBSTER
  - 5. BROWNS OLD JEWRY
  - 6. CECCONI'S FEAST
  - 7. HOMESLICE PIZZA

- VEGETARIAN OPTIONS**
- 1. URBAN GREENS
  - 2. KALEIDO
  - 3. HOP VIETNAMESE
  - 4. GARBANZOS FALAFEL & HUMMUS BAR
  - 5. GO FALAFEL
  - 6. PALI KITCHEN
  - 7. MALIBU KITCHEN
  - 8. BURRITO JOE
  - 9. FARMER J
  - 10. THE INDIA



CHEAPSIDE  
EC2





# CHEAPSIDE AREA GUIDE

OPEN  
HERE

at the City's heart  
**CHEAPSIDE**