

## The Cheapside Business Alliance ebulletin April 2016



### The London Nocturne comes to Cheapside

The city's annual award winning bike race takes place on 4th June right here on the streets of Cheapside. Thousands of spectators attend every year to watch a mix of elite and amateur racing which takes place from 3pm - 11pm around the closed-road circuit.

Races include the Elite Criterium, which every year attracts a world-class field of professional riders, the hard fought Penny Farthing race, Folding and Track Bike, plus other feature races. Whether you're a cyclist, business or even a sports fan – a packed programme keeps the crowd entertained.

But it's not just about the racing – the vacant streets of Cheapside will be transformed with stalls from Borough Market, racing on the big screen, VIP seating, a kid's party zone and live music to fuel a festival atmosphere at this truly memorable cycling event.

To see the race course, click [here](#)

As a city business close to the new circuit there are a variety of ways you and your staff can get involved:

- Take Part in the racing – There are a variety of races open to the public as well as the City Criterium which is designed for corporate teams.
- Be a part of the event – We actively encourage businesses around the circuit to get involved to help create the festival atmosphere. There is an opportunity to engage with over 10,000 public spectators from your existing premises or with a pop up as part of the main expo areas.
- Watch the action on your doorstep – The event is free to attend but there are a variety of premium options to watch the racing including grandstand and hospitality tickets. It may even be possible to hire your own exclusive grandstand on your office doorstep.
- Volunteer – A development opportunity for your staff to gain experience of working on a major sporting event - we have a variety of roles available.
- Sponsorship – There are a range of sponsorship opportunities available providing staff and client engagement, brand exposure, advertising and other activation opportunities.

If you would like more information on any of the points above, please don't hesitate to contact Adam - [adam@facepartnership.com](mailto:adam@facepartnership.com) or call 0207 490 3000.

The Nocturne is completely free to attend and this year will be celebrating its 10th birthday. Head to Cheapside from 3pm onwards for the best crit racing and the biggest street party in the heart of the City of London.

### The City Garden Exhibition – A celebration of the City's unique open spaces

The City Centre, a new cultural offering based at the Guildhall in the heart of London's historic Square Mile has today unveiled its first exhibition, by artist Rebecca Louise Law. This will be the first public art installation at The City Centre and is sponsored by The London Wall Place Partnership, a joint venture between Brookfield and Oxford Properties.

Working with The City Centre and the City of London Corporation, artist Rebecca Louise Law has created 'The City Garden', a site-specific installation of natural materials inspired by gardens within the City. This microtheatre of London's natural world will feature fresh flowers entwined with copper wire that are suspended above head height where they can be closely observed as they dry and preserve.

The City Centre has commissioned two films of City gardens that accompany the exhibition and a map of the gardens that inspired Rebecca's installation. The map will also be available in an app that leads visitors through the City's open spaces detailing the history, horticulture and design of some iconic gardens.

Rebecca Louise Law is an Installation Artist based in East London, best known for artworks created using flora and other natural materials. Accessible and interactive, Law's installations have had huge international success. To date she has worked all over Europe, Japan, New Zealand and America exhibiting in galleries, and undertaking installations for fashion brands like Hermès, Gucci and Jimmy Choo, for whom she recently suspended 6,000 English country flowers from the ceiling of the main greenhouse at Clifton Nurseries.

A spokesperson for the LWP Partnership said, 'We are delighted to be sponsoring the first public exhibition at The City Centre. The City Garden installation pays tribute to over 30 of the most wonderful and distinct green spaces in the City of London, as well as highlighting the acre of landscaped public space soon to open at London Wall Place in 2017.'

The City Garden exhibition is open Monday until Saturday from 10:00 – 17:00.

23rd April – 25th September 2016

The City Centre, 80 Basinghall Street, London EC2V 5AR.

0207 6008 362. [www.thecitycentre.london](http://www.thecitycentre.london)



### Events

#### Unseen City: photos by Martin Parr Q&A with Martin Parr

**£10 (PLUS BOOKING FEE) TICKET INCLUDES ENTRY TO THE EXHIBITION**

26 April 2016, 6-8pm

[Book here](#)

Martin Parr discusses his exhibition Unseen City and his time as the City of London's photographer-in-residence with a guest host.

View the City of London through the lens of acclaimed Magnum photographer Martin Parr. Explore the pomp, ceremony and behind-the-scenes activity as Parr brings the City to life, capturing the traditions and people who make up the colourful Square Mile.

Martin Parr has been the City of London's photographer-in-residence since 2013. Over the years, he has documented the life of the City, across three mayoralities. During this time, Parr has been granted unprecedented access to high-profile occasions where guests have included Her Majesty The Queen and dignitaries. The resulting images offer a new perspective on the City of London and create a significant documentary record of its colour and character for years to come.

#### City of London Heritage Gallery

2 April – 4 August 2016

**FREE**

Located within Guildhall Art Gallery, London EC2V 5AE

[www.cityoflondon.gov.uk/heritagegallery](http://www.cityoflondon.gov.uk/heritagegallery)

The City of London has a working record of its history stretching back nearly one thousand years, enjoy a rare opportunity to view treasures held in trust for the nation. The spring- summer display looks at London at times of momentous events overseas.

In the 1770s the City of London, under the Lord Mayor John Wilkes, argued with the British Government of the day on behalf of the American colonists who were protesting against taxation without representation. Leading colonists wrote asking the City to intercede on their behalf and avert war. The letters are signed by Founding Fathers including John Hancock, John Jay and Isaac Roosevelt.

For the 100th anniversary of the Battle of the Somme, the Memorial Book for St Matthew's Church in Brixton, south London, is displayed with pages open to tell us about three young men from the area who died in the Battle and were remembered afterwards by their

own London community in a very beautiful book. The final display looks at the earliest surviving archives of London Bridge, London's oldest bridge, from the time of building the medieval bridge in 1176. This bridge became a great commercial success for the London and provides the basis of the Bridge House Trust today.

#### Fields of Battle, Lands of Peace: Somme 1916

1 June – 5 July 2016 (TBC)

**FREE**

Guildhall Yard, London EC2V

[www.cityoflondon.gov.uk/somme](http://www.cityoflondon.gov.uk/somme)

(URL live soon!)

100 years on, relive a battle that took 60,000 lives in a single day and changed British history forever.

Michael St Maur Sheil's evocative photographs conceal the horror and suffering played out on the battlefields of WWI. Sites once host to the bloodiest military battle in history have been skilfully photographed to capture the scars of the Western Front and highlight nature's remedial power.

This stunning outdoor exhibition features images of the present-day battlefields alongside archive pictures of the trenches during WWI. A timely salute to the centenary anniversary of the Battle of the Somme, the exhibition reflects upon the fact that time and nature are agents of reconciliation by healing the wounds of war and turning places of horror and death into landscapes of great peace and beauty.

A number of smaller free-standing displays can be found at key locations around the City throughout the exhibition period.

Commemorate a combat that affected our collective history and experience the full exhibition at Guildhall Yard, accompanied by a connected series of lectures, exhibitions and events taking place around Guildhall Galleries.



\*Image Credit: Delville Wood - South African National Memorial, Somme (Nov, 2007)

#### Regency Dance Experience

The Livery Hall at Guildhall

14 June 2016

6.30pm for 7-9pm

[Book here](#)

To mark 200 years since Jane Austen finished her novel Persuasion, Guildhall Library invites you to "A Regency Dance Experience" at the Livery Hall, Guildhall. Discover for yourself what it might have been like to attend a Regency dance in a historical setting with expert dance tuition from Mrs Bennet's Ballroom and live Regency music. Regency Style Dress encouraged. Includes wine reception.

#### Rooftop Yoga at Madison One New Change

Starting April 2016

**FREE**

10.30am

The Cheapside Business Alliance have partnered up with Blue Cow Yoga and Madison One New Change to offer Free 40 min sessions to all Cheapside Privilege card members. Classes will commence Tuesday 19th April and will run for 6 weeks taking place every Tuesday. Time 10.30am.

Blue Cow is London's home of inclusive, accessible, fun yoga. Nestled between Bank & Moorgate in the heart of the Square Mile, Blue Cow offers a diverse range of classes to lengthen and strengthen your body while creating space to balance your mind. Our partnership with Heartcore Fitness also allows us to offer their famously effective Dynamic Pilates and Barre classes in our beautifully refurbished studio opposite the Bank of England.

Blue Cow's Yoga sessions on Madison's rooftop overlooking St. Paul's Cathedral will offer an energized blend of lengthening and strengthening in our Dynamic Flow approach. These classes are perfect for anyone looking to build flexibility and balance while grabbing a solid workout in the process. Our focus on mindful breathing will also have you feeling as light and open as the sky above, so be sure not to miss this combination of a fantastic session in a truly amazing location.

Places will be awarded on a first come first serve basis. Please email [Claire.dumontier-marriage@cityoflondon.gov.uk](mailto:Claire.dumontier-marriage@cityoflondon.gov.uk).

You will need to bring your own yoga mat and will need to complete a PAR-Q form per session.