

The Cheapside Business Alliance ebulletin Feb 2016



Clean Streets... Cleaner Cheapside!!!

The Clean Streets Partnership are working in conjunction with the Cheapside Business Alliance. The Cheapside Ambassadors have been visiting many Cheapside businesses and delivering the Cleaner Street Partnership information booklet. Cleaner Streets is about your business working together with City of London Street Environment Officers to plan and implement ways to reduce litter and waste around your premises and keep the Cheapside streets clean.

- There are a number of ways that your business can benefit from the scheme, including:
- It can help you towards ensuring compliance with waste legislation
 - Meeting your Corporate Social Responsibilities by doing your bit for the environment
 - Demonstrating good cleansing practices makes you a role model for neighbouring businesses
 - You receive ten free pocket pouches for disposing of gum and cigarette butts

www.cityoflondon.gov.uk/csp



Air Quality Seminar

Business Healthy is holding a short free seminar on air quality on March 10th where you can learn about the main causes and health effects, what is being done to improve air quality across London. There will also be case studies from businesses that have taken action to reduce their impact on local air quality.

If you would like to attend you can register by first joining Business Healthy, which is free and takes less than a minute. [Sign up here.](#)

CBA NEWS

The New Cheapside website went live at the end of January and members are very pleased with the new look and feel. If you haven't seen it please take a look. www.incheapside.com



Employment and Apprenticeship Work Shop 9th March 2016

Please sign up to this great breakfast event kindly hosted by Pennington's Manches. Key speakers from Stepahead & The Brokerage. This is a great opportunity for your business to see what the Cheapside Business Alliance are offering to our members and to engage with you and your CSR schemes in 2016. Please RSVP nickipalmer@primera-corp.co.uk



Congratulations

Our lucky winner from Koch Supply & Trading Company Limited has won a 1 Day Cleanse and complimentary instore nutrition consultation from **PRESS, St Pauls**



Counter Terrorism event

Cheapside Business Alliance will be hosting a Counter Terrorism event on the 23rd Feb at 10am-11am. Limited spaces please RSVP to nickipalmer@primera-corp.co.uk ASAP. We require name email address of person attending. Closing date for RSVP 12th Feb 2016.

This session will provide an up-to-date and comprehensive overview of the threats we in the UK currently face. Threat levels will be explained to provide a better understanding of what they actually mean and how they affect those living and working in London. The national response to weapons attack, Stay Safe, will be run through with advice of how to implement plans as a business and as an individual. The session will also include how each of us can assist with the challenges around stopping any attack planning.

Please see the [website](#) for the link to the Run Hide Tell clip and advice.

Our new APP will be launching, watch this space...

Cheapside Business Alliance will be launching their new App in Spring, Privilege card members will be able to sign up to the App and download the latest offers instantly.

Events

Visscher Redrawn: 1616-2016

FREE
New exhibition/competition at Guildhall Art Gallery
20 February – 20 March
www.cityoflondon.gov.uk/visscher



In a City moving forward so fast, it pays to look back. Claes Jansz. Visscher's 1616 engraving is one of the most iconic images of medieval London. Four hundred years on, artist Robin Reynolds has recreated the 6.6ft panorama to depict today's metropolis. Published in the year of Shakespeare's death, Visscher's engraving is one of the few visual records of London before much of it was destroyed in the Great Fire of 1666. To commemorate the landmark anniversaries of 350 years since the Fire and 400 years since Shakespeare's death, the two artworks will be displayed side-by-side at Guildhall Art Gallery.

COMPETITION: In recognition of Shakespeare 400, Reynolds's drawing includes references to the Bard's 37 plays, three major poetic works, and the sonnets. Follow the clues and go in the draw to win a signed copy of

the print and a tour of the exhibition with Reynolds himself. Enquire at the Gallery's reception for details on how to enter.

Shakespeare Son et Lumiere

FREE
4 & 5 March, 6.45pm – 8.45pm (20 min loop – last show commencing 8.15pm approx.)
www.cityoflondon.gov.uk/sonetlumiere



The historic Guildhall Great Hall will be illuminated with a spectacular Shakespeare Son et Lumiere to celebrate the Bard's connection to the capital. Along with a stunning light and sound production, the surrounding Galleries will operate extended opening hours where you can view both Shakespeare and London and Visscher Redrawn: 1616-2016 exhibitions. Complete your evening with a Shakespeare themed cocktail from the pop-up bar.

Shakespeare and London

9 Jan -31 Mar
FREE
www.cityoflondon.gov.uk/heritagegallery

Find out more about Shakespeare's relationship with the capital at the City of London Heritage Gallery's Shakespeare and

London exhibition. Marvel at a 1613 deed containing Shakespeare's signature and take a peek at one of the finest copies of the First Folio (the 1623 published collection of Shakespeare's plays).



Bullsh!t Shakespeare's London

Mon-Fri: 3pm | Sat & Sun, 11am and 3pm (tour lasts approx 90 min)
FREE (part of Shakespeare woz ere)
Meet at the City Information Centre St. Paul's Churchyard EC4M 8BX



The team at Bullsh!t London are taking to the streets with an absolutely hilarious guided tour of Shakespeare's London. Paying tribute to history's greatest fictionographer, why not join in and journey through the streets where Shakespeare lived and worked and hear a made-up chronicle of his life and times.